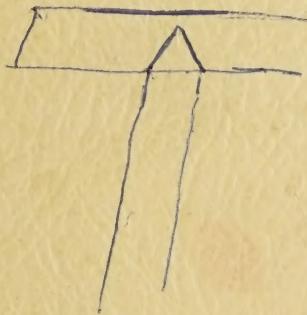


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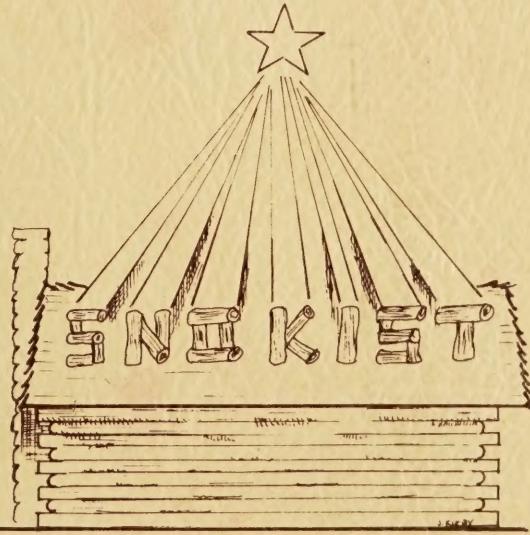
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S<sup>®</sup>

BY

SNIKIST



\$4.00



P. O. Box 222 Coarsegold, CA 93614 (209) 822-2203



**SNO KIST**  
**LOG HOMES**

# **WHY INVEST YOUR FUTURE IN A LOG HOME?**

- \* The cost of maintenance is practically non-existent as logs become more beautiful with age and the passing years.
- \* The cost for utilities are cut to a minimum because of natures own seven to eleven inches of wood. How can one compare the durability of solid logs to the 1-3/4 inches of siding, plaster board and miscellaneous plastics of todays modern frame home?
- \* Log homes are cooler in summer and warmer in winter.
- \* You are able to use your individual imagination in ordering a shell, a multi-bedroom, deluxe home complete, a barn or whatever dream you can come up with.
- \* While you live in the old country charm, you are surrounded by the history and values of the people that settled the West. Each day a little of their courage erases the pressures of todays fast pace.
- \* Once the logs are delivered, two men can construct the shell in approximately three days (800 sq. feet) making it ready for roofing which then leaves you to complete your interior and finishing work at your own pace.
- \* For commercial purposes, the logs themselves draw attention to the structure labeling it, at first glance, with the feeling of integrity and strength.
- \* As a barn, the logs can be treated to deter animals from chewing and the natural log construction insulates the interior from both heat and cold.
- \* Homes, commercial buildings or barns made of logs add to the beauty of any community whether you live in the city, country, mountains or by the sea.
- \* All we ask is that you give us the opportunity to show you our hospitality in viewing our log homes at your convenience.

Our Goal. . .to be the fastest growing company with the highest quality in the log house industry.

**SNO KIST LOG HOMES.....P.O. Box 222, Coarsegold, CA 93614**  
**Telephone (209) 822-2203**

## LOG MAGIC SNOKIST BULLETIN

The high cost of construction makes it a must to design homes that will save you, the homeowner, money.

Snokist Log Homes working closely with their building consultant will show you how. The formula is simple, but very few builders know about it or use it.

Step I We start off with plan "A". A home 40 ft. x 40 ft. = 1600 sq. ft.

In order to build this home you have to construct 160 lineal feet of exterior walls (keep this very important figure in mind - 160 lineal ft. = 1600 sq. feet of building).

Step II Now to plan "B". You change the design. You now have a building 30' x 50' or 1500 square feet. But. . .you still have 160 lineal feet which costs the same as Plan "A". . .but you lost 100 square feet of living space. Where did it go???

Step III Now to plan "C". Again we change the design. . .but now we put a 10' x 10' porch in the corner. Everyone knows we don't live in porches and they are not considered a part of your living area. Now you have reduced your living area to 1400 sq. feet, but. . .you still have the same 160 lineal feet of walls. Now we have lost 200 square feet since plan "A". Where did it go???

Step IV Continue these design changes from plan "D" to plan "I" and you will see that each plan reduces your square footage by 100 square feet, but you still have 160 lineal feet of walls.

Step V Now to plan "J". You plan a home 10' x 70'(rather expensive but it proves the point). You now only have 700 square feet of living area, but you still have 160 lineal ft. of walls. Now if you were going to use logs, or for that matter, any other building material for your exterior walls, the 700 square ft. house would cost the same as the 1600 sq. ft. house. Sounds ridiculous, but its true.

Another very important factor of saving is to design your house with as few inside partitions as possible.

Also, remember two story buildings built on a square are less expensive.

Take note that our plans vary in price from \$7.74 to \$23.24 per square foot. The price is due primarily to design. If you have any questions please contact us and we will have our building consultant go over any additional inquiries you may have.

NOTE. . .We suggest before you start from plan "A" to plan "J" you get 16 matches or toothpicks and relate to each match as a 10 ft. log. Manuever these around to the design of each plan. Seeing is believing. It actually works and will save you many \$ \$ \$ \$.

PRICE LIST.....EFFECTIVE FEBRUARY 15, 1979

	Square Ft.	Package Price	Per Sq. Foot
THE MOONGLO	400	\$10,227	\$ 23.24
THE CARRIAGE HOUSE	1800	\$13,940	\$ 7.74
THE HOMESTEADER	780	\$13,314	\$ 17.04
THE DUDES	985	\$14,737	\$ 14.95
THE SUNDOWNER	644	\$14,788	\$ 22.97
THE FRONTIER	960	\$14,931	\$ 15.55
THE VIRGINIAN	1800	\$15,645	\$ 8.69
BACK OF THE MOON	1200	\$16,549	\$ 13.80
THE STARCREST	1869	\$17,200	\$ 9.20
SNOWFLAKE CHALET	1560	\$18,829	\$ 12.06
THE CINDERELLA	1414	\$19,960	\$ 14.11
THE SIERRA	1408	\$21,605	\$ 15.34
THE SNOKIST	2820	\$25,872	\$ 9.17
THE STABLES	1200	\$12,578	\$ 10.48

Our delivery schedule varies considerably. It is always best to order as far in advance as possible to assure the delivery date.

All prices, f.o.b. Fresno, California

All prices subject to change without notice

Snokist Log Homes usually meet or exceed local and state building requirements; however, purchaser should contact local building department for verification. Above prices do not include any additional costs for insulation which may be required.

Payment Schedule	20% deposit with order
	40% when purchaser is notified logs are being loaded on carrier for shipment
	40% balance due on delivery (certified check or money order)

Where applicable, state and local taxes are in addition to the package price above and are due on delivery

Cash package price includes four (4) sets of working blueprints, construction details, and eight (8) hours of on-site technical instruction

Due to the uncertain market price which changes on lumber daily, Snokist must be contacted to verify prices

## HOW MUCH DO THEY COST ? ? ? ? ?

One of the first questions asked about a log home is "How much do they cost?" That is like asking "How long is a piece of string?" We can, however, give you a price on the logs, windows, front and rear doors, and in some instances, the rafters, ceiling, and floor joists because that is mainly what you are buying from us. The complete cost of your log home depends on things like:

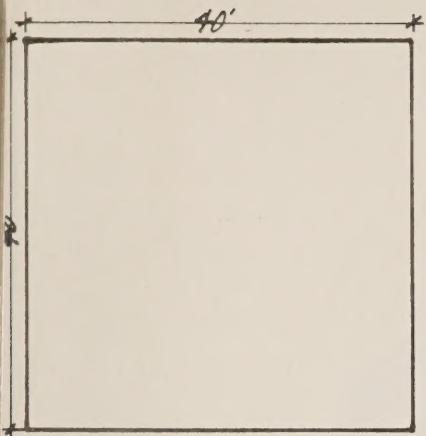
1. your building site (solid rock or dirt)
2. type of floor (wood or concrete)
3. type of roof (composition, shake or tile)
4. finish of interior walls (drywall or wood)
5. many other items vary in price depending on make, quality and size such as cabinets, tile, plumbing fixtures, electrical fixtures, number of outlets, appliances, floor covering, loft/stairs, etc.

Now. . .do you see why we cannot give you a price without knowing what you want in a home?

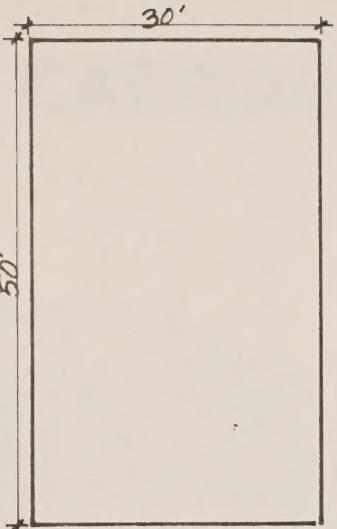
However, I can show you how much our package will cost you, per square foot

If you are sincerely interested in a log home we will arrange to have our building contractor or building consultant go over, in detail, our plans (or yours) which will give you a shell cost of materials, cost if you build the shell yourself, or a completed cost if built by a building contractor.

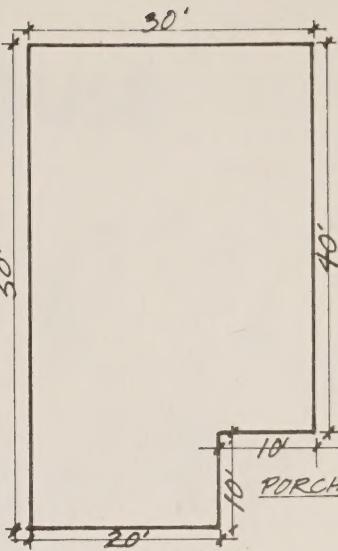
Please give us a call at (209) 822-2203 or arrange to drop by and see one of our models at the corner of Highway 145 and Highway 41.



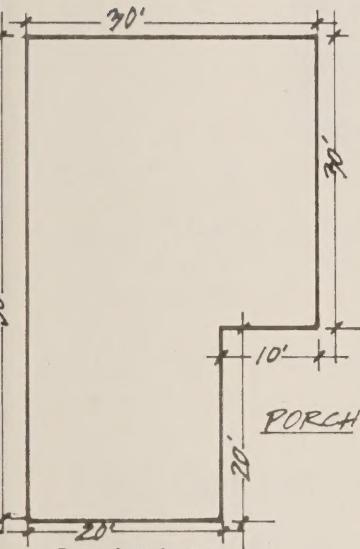
PLAN A  
1600 SQ.FT.



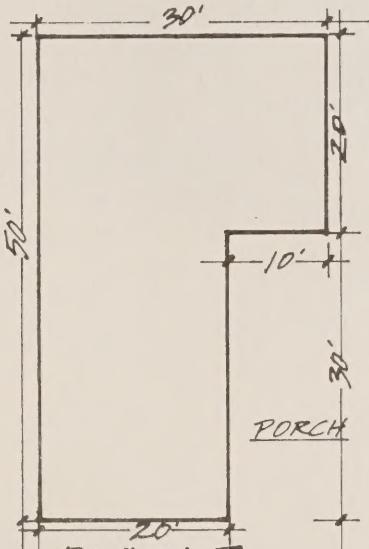
PLAN B  
1500 SQ.FT.



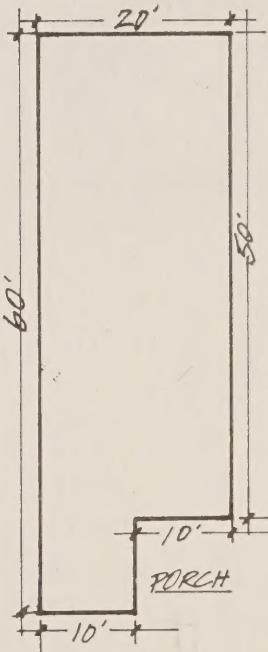
PLAN C  
1400 SQ.FT.



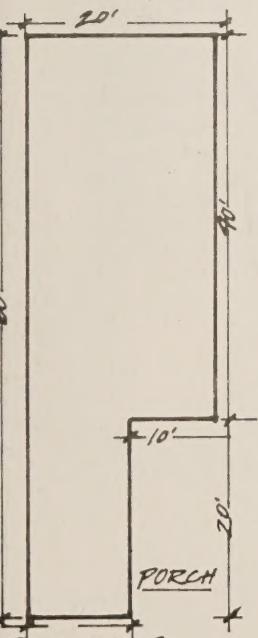
PLAN D  
1300 SQ.FT.



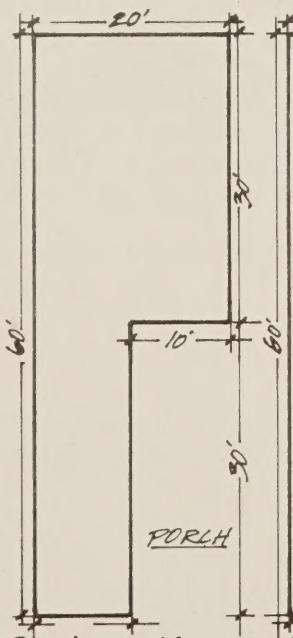
PLAN E  
1200 SQ.FT.



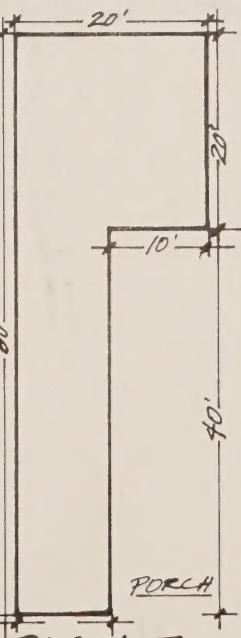
PLAN F  
1100 SQ.FT.



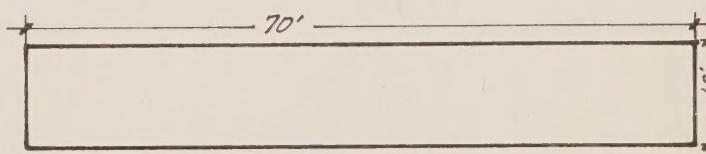
PLAN G  
1000 SQ.FT.



PLAN H  
900 SQ.FT.



PLAN I  
800 SQ.FT.



PLAN J  
700 SQ.FT.

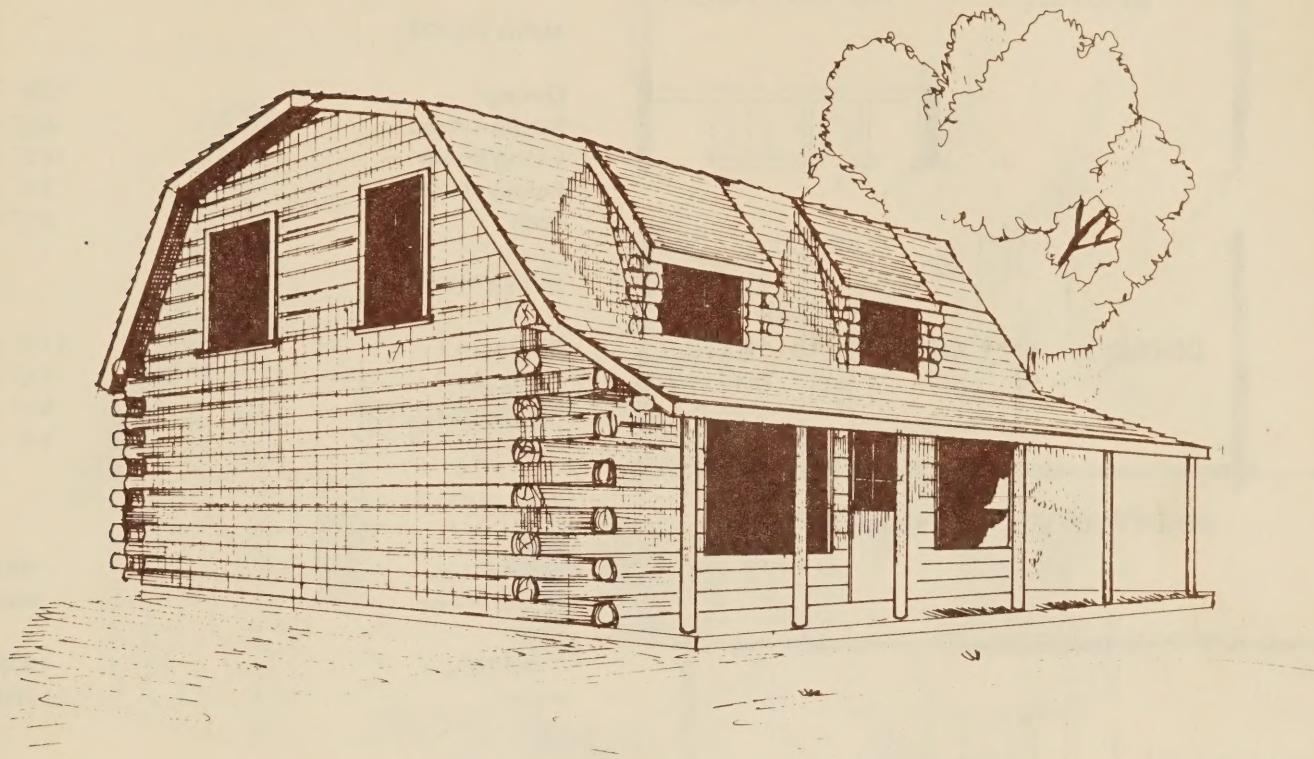
SNO-KIST LOG HOMES  
FLOOR PLAN VARIATIONS



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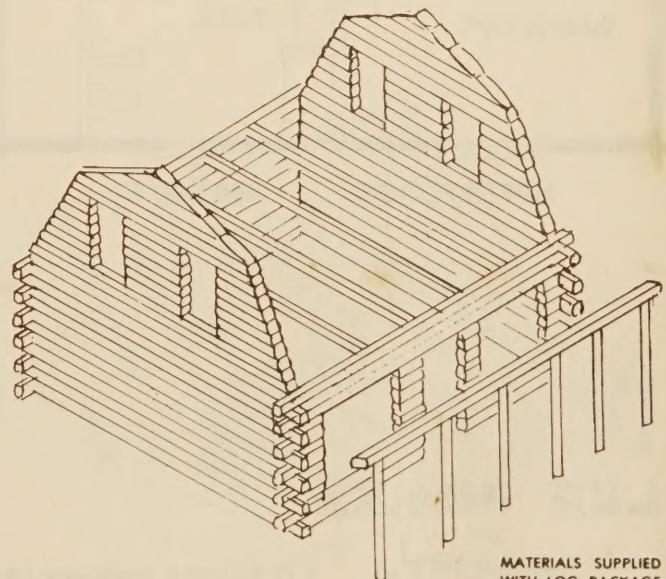
<https://archive.org/details/loghomes00snok>

# THE CARRIAGE HOUSE



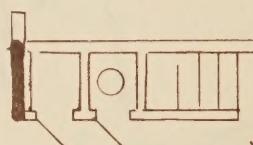
## THE CARRIAGE HOUSE

This model has achieved its status because of a unique combination of spaciousness, affordability and style. The practicality of the Carriage House is accomplished without compromising on style and beauty. The romantic charm of the distinctive gambrel roof is accented throughout the upstairs with much eye appeal, for a spacious looking home that anyone can afford to own.



MATERIALS SUPPLIED  
WITH LOG PACKAGE

## LIVING & FAMILY ROOM



DINING

KITCHEN

BATH  
UTILITY

MAIN FLOOR

900 SQ. FT.

## SPECIFICATIONS

### MAIN FLOOR

Dining	10'0" x 10'6"
Kitchen Area	6'0" x 8'6"
Living Room	14'3" x 15'0"
Family Room	13'4" x 11'2"
Bath	8'0" x 10'0"

### UPPER FLOOR

Bedroom 1	11'6" x 14'6"
Bedroom 2	7'6" x 11'0"
Bedroom 3	9'6" x 11'0"
Bath	9'6" x 13'8"

### SQUARE FOOTAGE

Main Floor	900 sq. ft.
Upper Floor	900 sq. ft.
Total House	1800 sq. ft.
Porch	180 sq. ft.

### MATERIALS SUPPLIED

Exterior log walls & gables  
 Log Floor and ceiling joists  
 Log porch posts and header  
 Doors (front & rear) windows (single glass)  
 Waterproof sealant, 10" spikes, polyurethane gaskets

BEDROOM

BEDROOM

BED ROOM

BATH.

UPPER FLOOR

900 SQ. FT.

LOG HOMES

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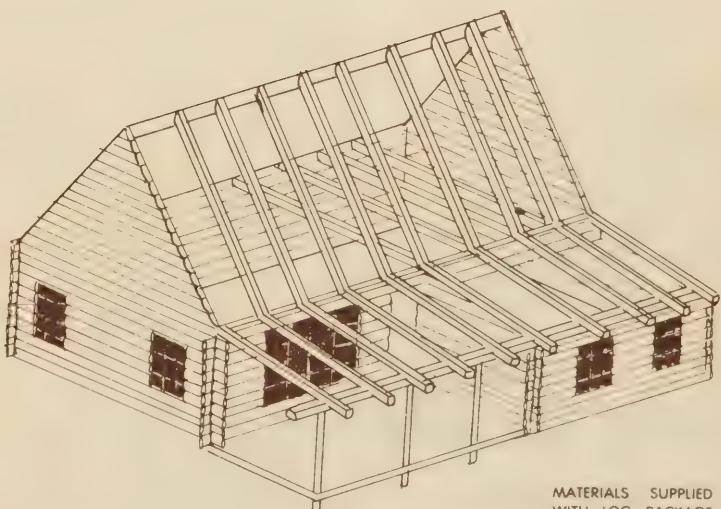


# THE DUDES



## THE DUDES

Don't let the name fool you because this home is designed for the out-door family. It provides the old country charm and hospitality for entertaining and just plain living. The high cathedral ceiling and the well designed living areas give the feeling of spaciousness. The second floor gives the option of a large master bedroom or two smaller bedrooms.



MATERIALS SUPPLIED  
WITH LOG PACKAGE

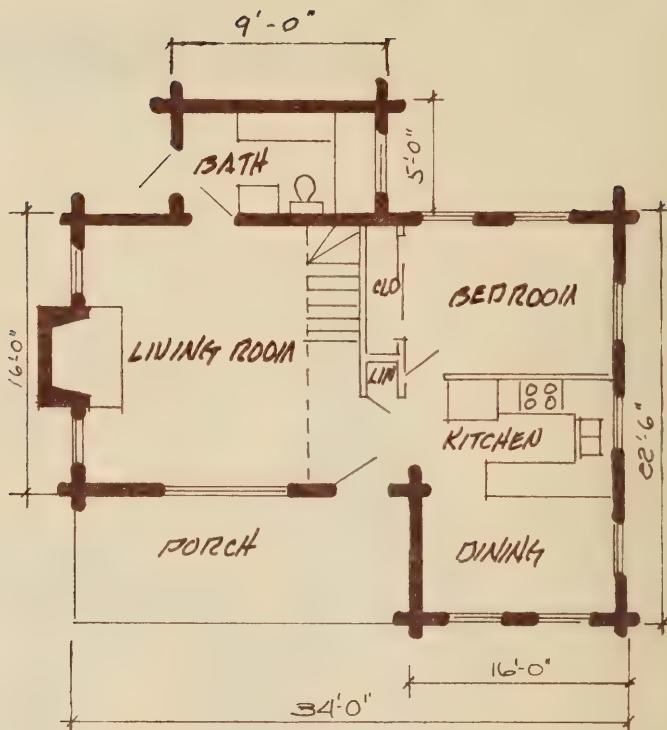
## SPECIFICATIONS

### Lower Floor

Living Room	15' 6" x 16' 6"
Kitchen Area	5' 11"
Bedroom	9' 0" x 16' 0"

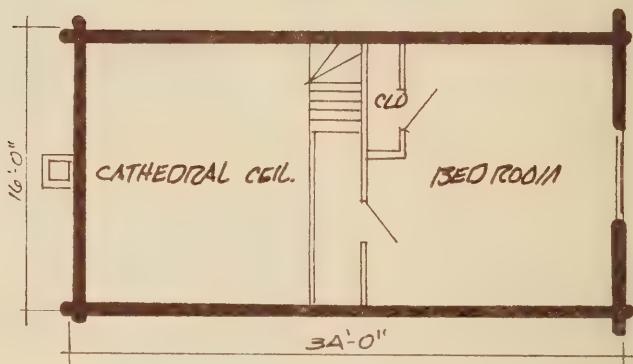
### SQUARE FOOTAGE

Lower Floor	695 Sq. Ft.
Upper Floor	290 Sq. Ft.
Total House	985 Sq. Ft.
Porch	160 Sq. Ft.
<b>TOTAL</b>	<b>1145 Sq. Ft.</b>



### MATERIALS SUPPLIED

- Exterior log walls & gables
- Log rafters for house
- Log ceiling joist
- Porch log header, rafters & posts
- Doors (front & rear) windows (single glass)
- Waterproof sealant, 10" spikes, polyurethane gaskets



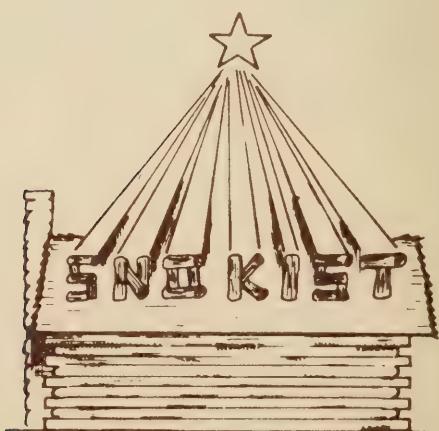
LOWER FLOOR 695 SQ FT  
UPPER FLOOR 290 SQ FT

LOG HOMES

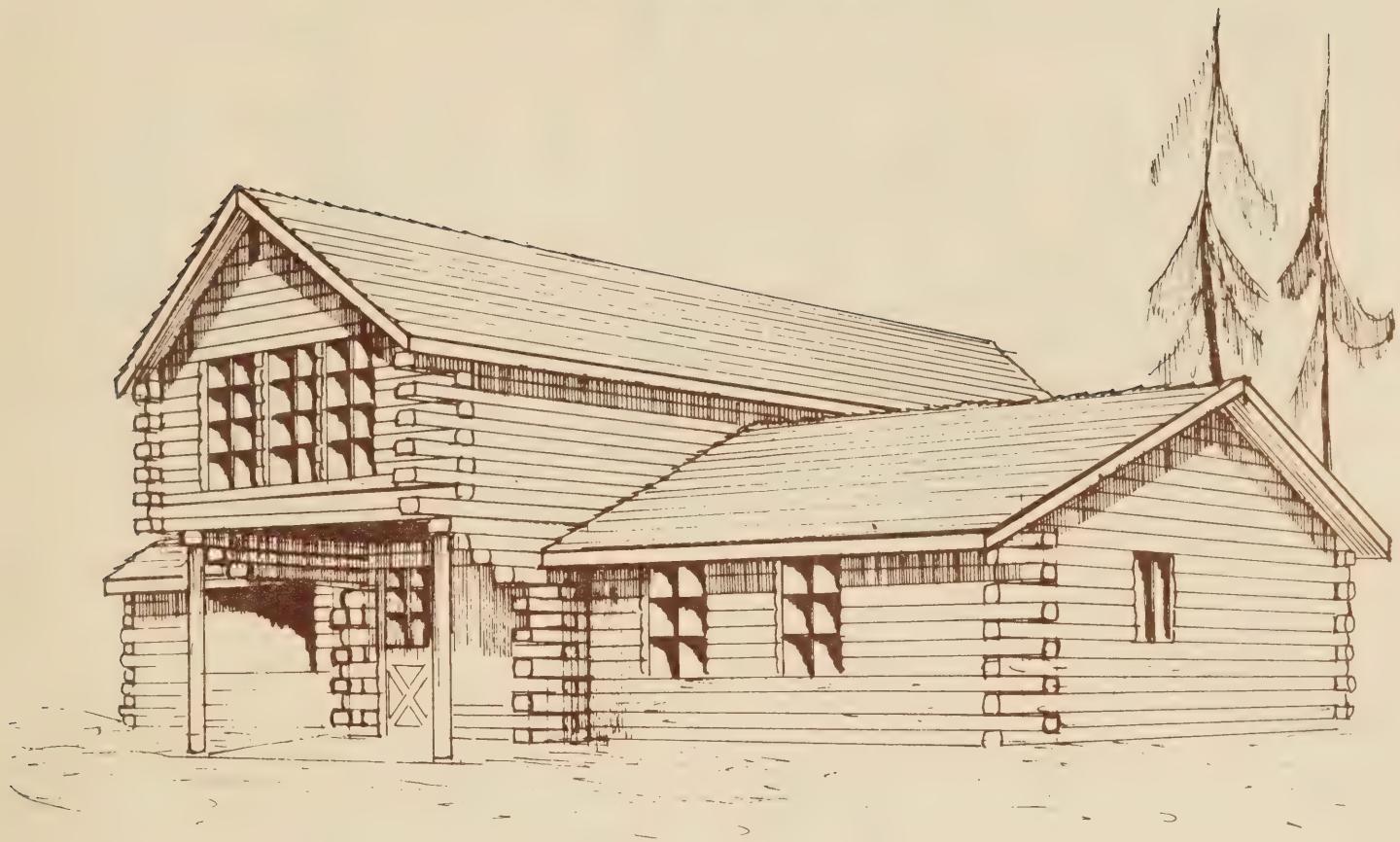
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# THE SNOKIST

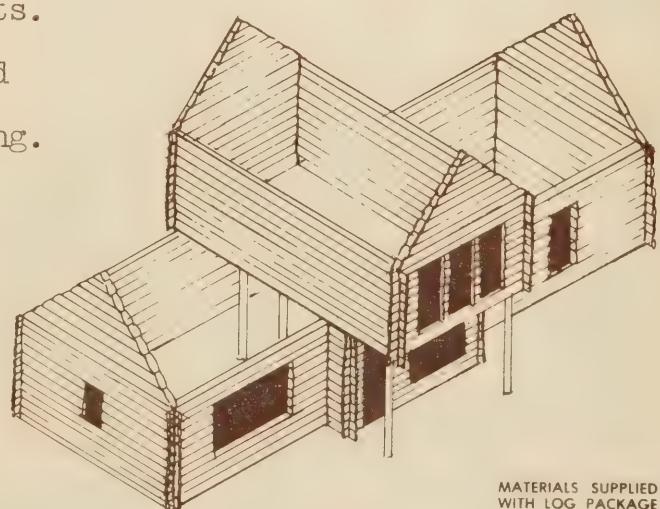


## THE SNOKIST

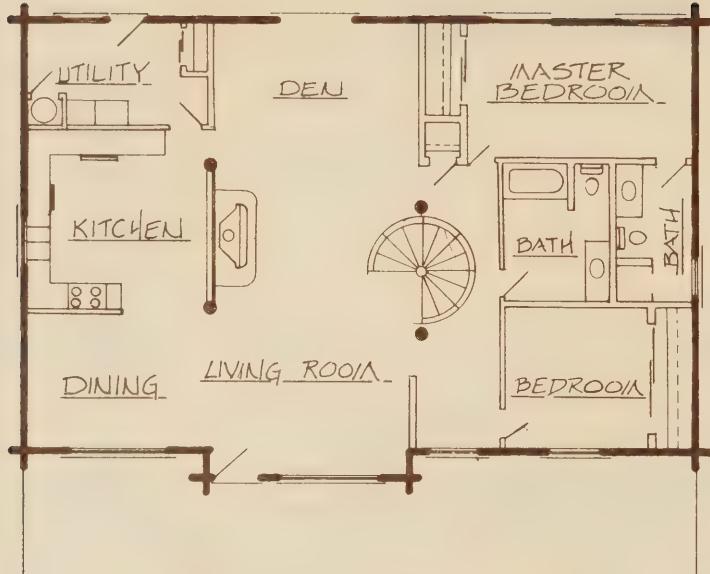
Panoramic beauty and an open-ness of architectural design has placed the Snokist in a special category. It is a log home of expansively designed rooms and engineered efficiency to foster a creative urge in whoever will own it.

More rooms can be added upstairs for a large family or for the extra un-expected guests.

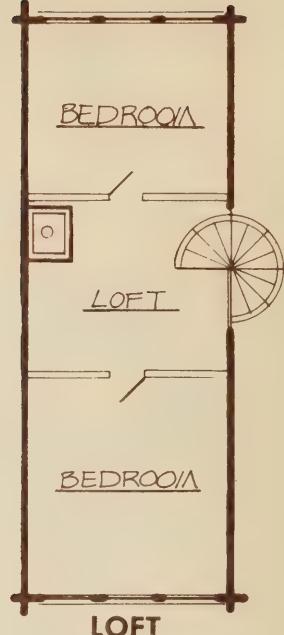
The Snokist is individual styling matched only by roaming landscapes. It is undoubtedly the ultimate in luxurious living.



MATERIALS SUPPLIED  
WITH LOG PACKAGE



**MAIN FLOOR**



**LOFT**

## SPECIFICATIONS

Living Room	17'0" x 23'6"
Den	17'0" x 12'6"
Kitchen	15'0" x 15'0"
Dining	15'0" x 12'0"
Utility	13'6" x 6'0"
Master Bedroom	19'0" x 12'6"
Bedroom	12'6" x 12'6"
Bath	7'0" x 11'0"
Bath	9'0" x 11'0"
Main Floor	2052 sq. ft.
Loft	768 sq. ft.
Total Under Roof	2820 sq. ft.

## MATERIALS SUPPLIED

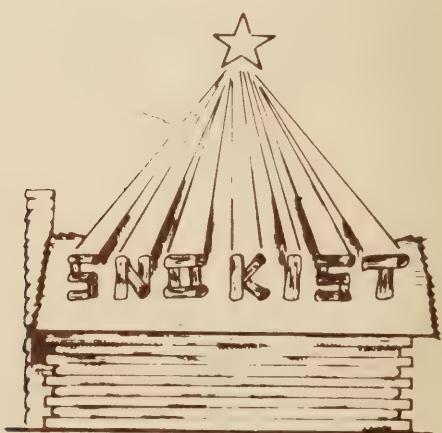
Exterior log walls and gables  
 Log floor and ceiling joists  
 Log porch posts and header  
 Log structural posts  
 Doors (front & rear) windows (single glass)  
 Waterproof sealant, 10" spikes, polyurethane gaskets

**LOG HOMES**

BY

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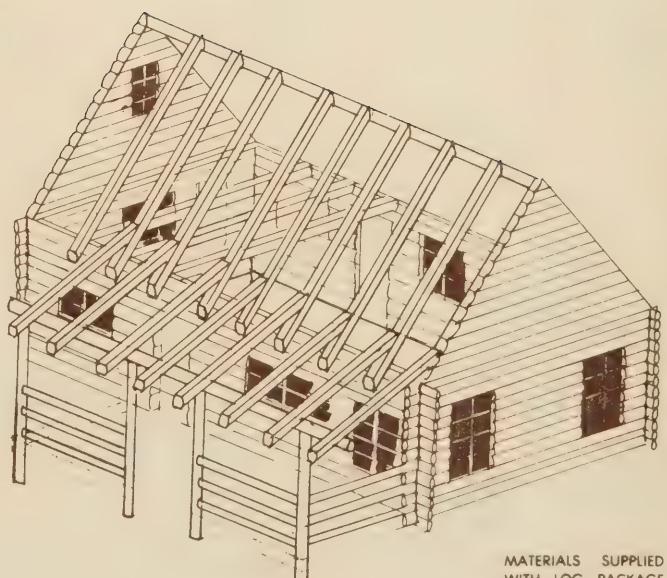


# THE STARCREST

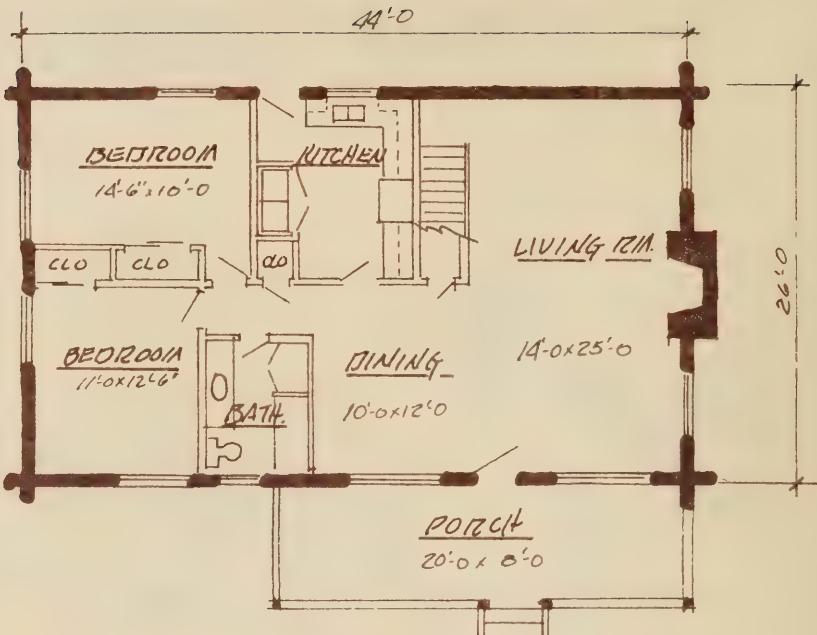


## THE STARCREST

This home spells practicality and integrity while mixing it with natural beauty. The sturdiness of the log frame combined with the spaciousness of the cathedral ceilings and log beams make this home seem a dream rather than a reality. However, with log construction, costs both today and in the future, can make dreams come true. Every month you will be able to bank dollars in utility savings and when all your friends are repainting their houses, you will be off on a looked-forward to vacation, because the years beautify rather than depreciate a log home.



MATERIALS SUPPLIED  
WITH LOG PACKAGE



LOWER FLOOR 1,144 SQ FT.  
LOFT AREA 725 SQFT.

#### SPECIFICATIONS

Living Room	14' 0 x 25' 0
Dining Room	10' 0 x 12' 0
Kitchen	10' 6" x 12' 6"
Bedroom	14' 6" x 10' 0
Bedroom	11' 0 x 12' 6"
Loft Area	29' 0 x 25' 0

#### SQUARE FOOTAGE

Main Floor	1,144 Sq. Ft.
Loft	725 Sq. Ft.
Total House	1,869 Sq. Ft.
Porch	160 Sq. Ft.
<b>TOTAL</b>	<b>2029 sq. ft.</b>

#### MATERIALS SUPPLIED

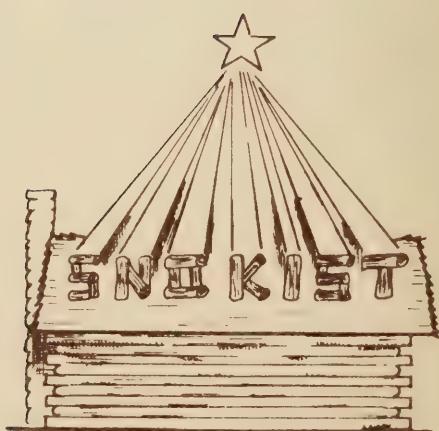
Exterior log walls and gables  
Log rafters (house)  
Log porch rafters, headers, posts, rails  
Floor joists (sis)  
Doors (front & rear) windows (single glass)  
Waterproof sealant, 10" spikes, polyurethane gaskets

LOG HOMES

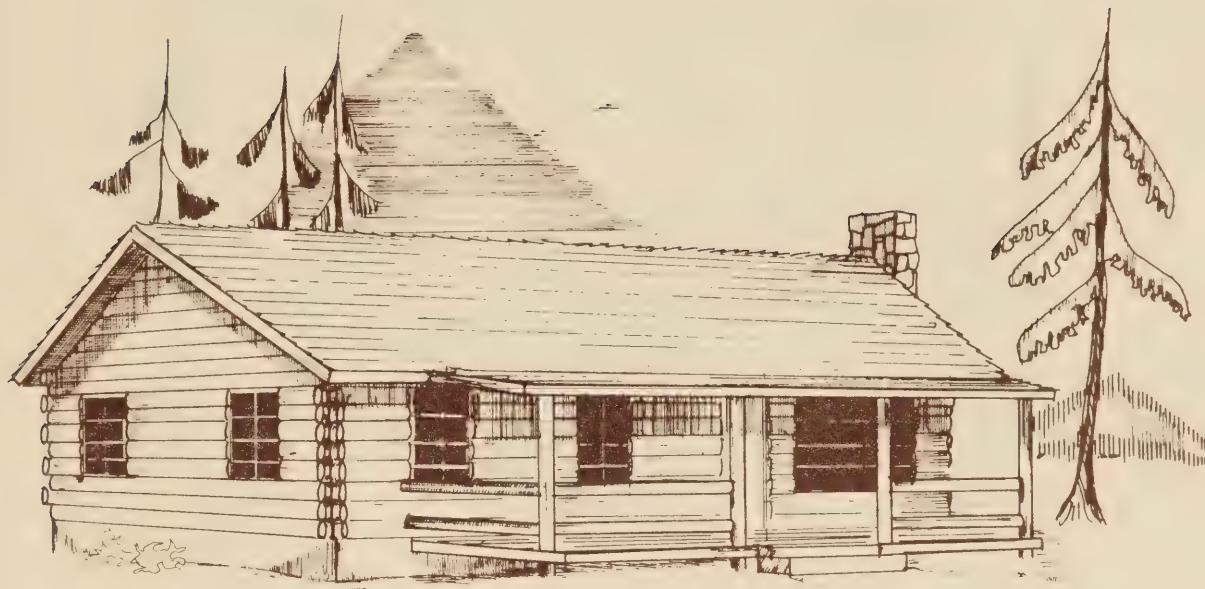
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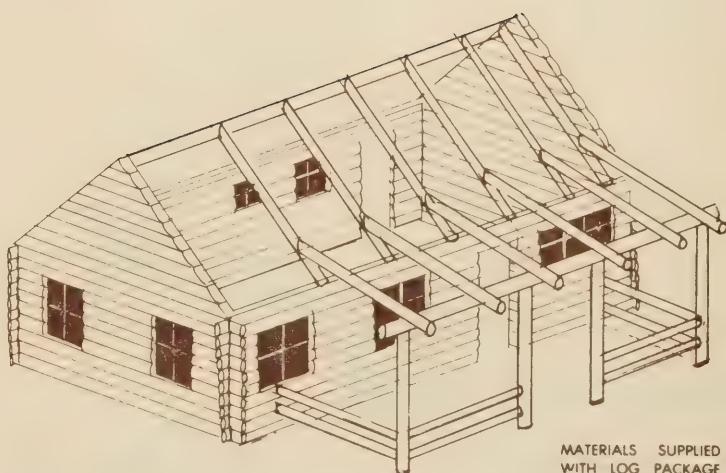
# THE FRONTIER



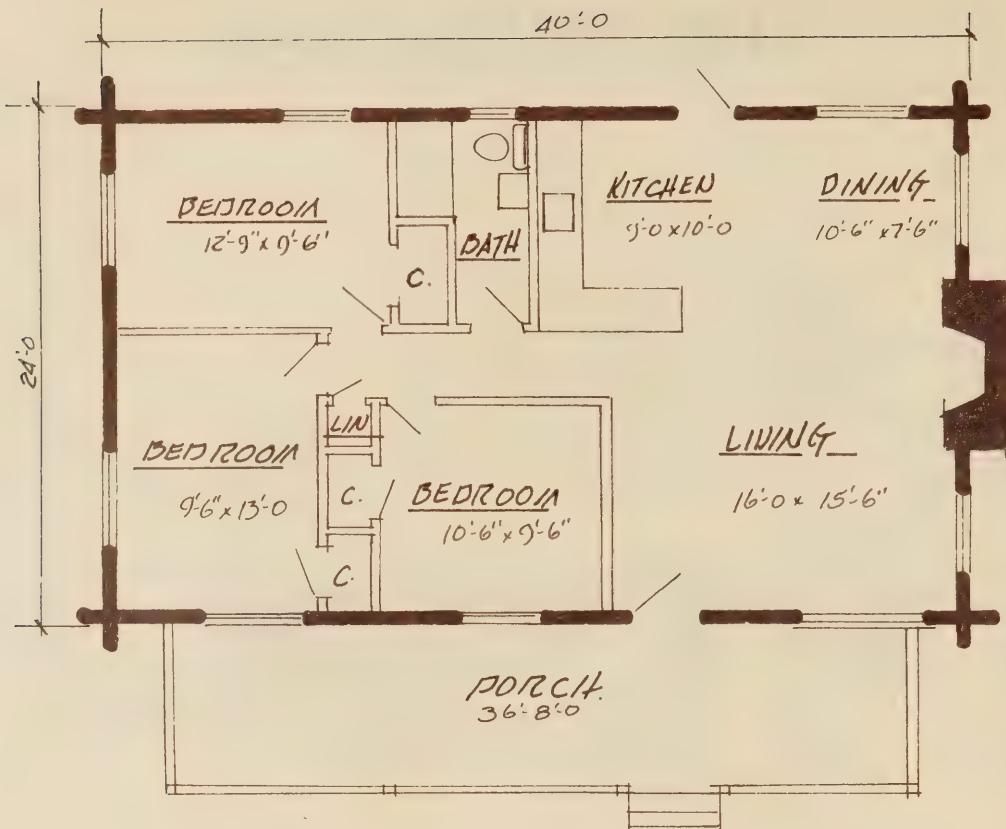
## THE FRONTIER

This no-nonsense design has it all. It combines the spacious living area with the compact kitchen and dining room to give the feeling of a home twice the size. The porch, fireplace and simple log construction take you back to that time in history when life was peaceful and honest; hard work and integrity the qualities for the day.

Give your family the opportunity to relive these values in the Frontier.



MATERIALS SUPPLIED  
WITH LOG PACKAGE



#### SPECIFICATIONS

Living Room	16' 0 x 15' 6"
Dining	10' 6" x 7' 6"
Kitchen	9' 0 x 10' 0
Bedroom	12' 9" x 9' 6"
Bedroom	9' 6" x 13' 0
Bedroom	10' 6" x 9' 6"

#### MATERIALS SUPPLIED

Exterior log walls & gables  
 Log house rafters  
 Log porch rafters, header, posts & rails  
 Doors (front & rear) windows (single glass)  
 Waterproof sealant, 10" spikes, polyurethane gaskets

#### SQUARE FOOTAGE

House	960 Sq. Ft.
Porch	288 Sq. Ft.
<b>TOTAL</b>	<b>1248 sq. ft.</b>

LOG HOMES  
BY  
**SNEKIE<sup>®</sup>**

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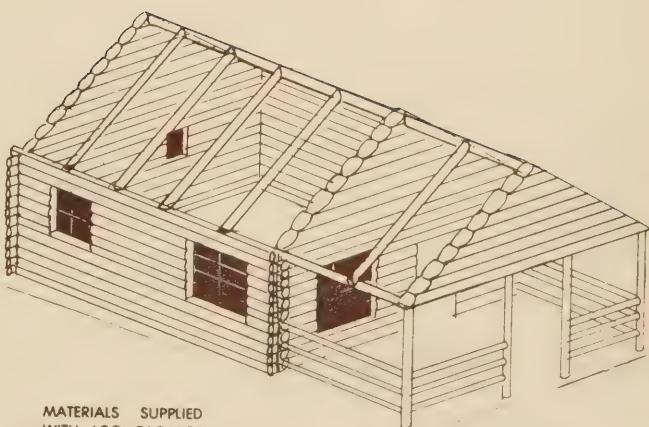


# THE MOONGLO



## THE MOONGLO

History repeats itself with this log cabin. For those with the love of nature in their souls this cabin will become home on a cold winters night after a day of hunting and fishing. With the sturdy log walls giving their protection from the climate you can just set back and enjoy the large living area and porch as nature unfolds itself before your eyes.



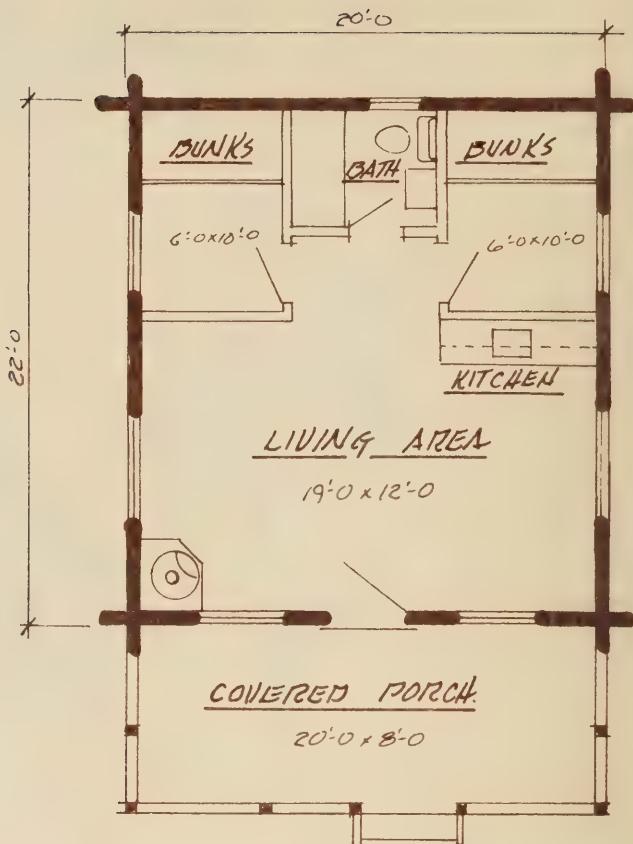
MATERIALS SUPPLIED  
WITH LOG PACKAGE

## SPECIFICATIONS

Living Room       $19' \text{ } 0 \times 12' \text{ } 0$   
 Bunk Areas       $6' \text{ } 0 \times 10' \text{ } 0$  Each

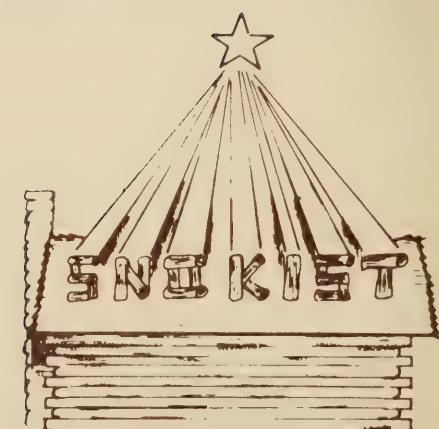
## SQUARE FOOTAGE

House	440 Sq. Ft.
Porch	160 Sq. Ft.
<b>TOTAL</b>	<b>600 sq. ft.</b>



## MATERIALS SUPPLIED

- Exterior log walls & gables
- Log rafters for house
- Porch posts, rafters & rails
- Doors (front & rear) windows (single glass)
- Waterproof sealant, 10" spikes, polyurethane gaskets



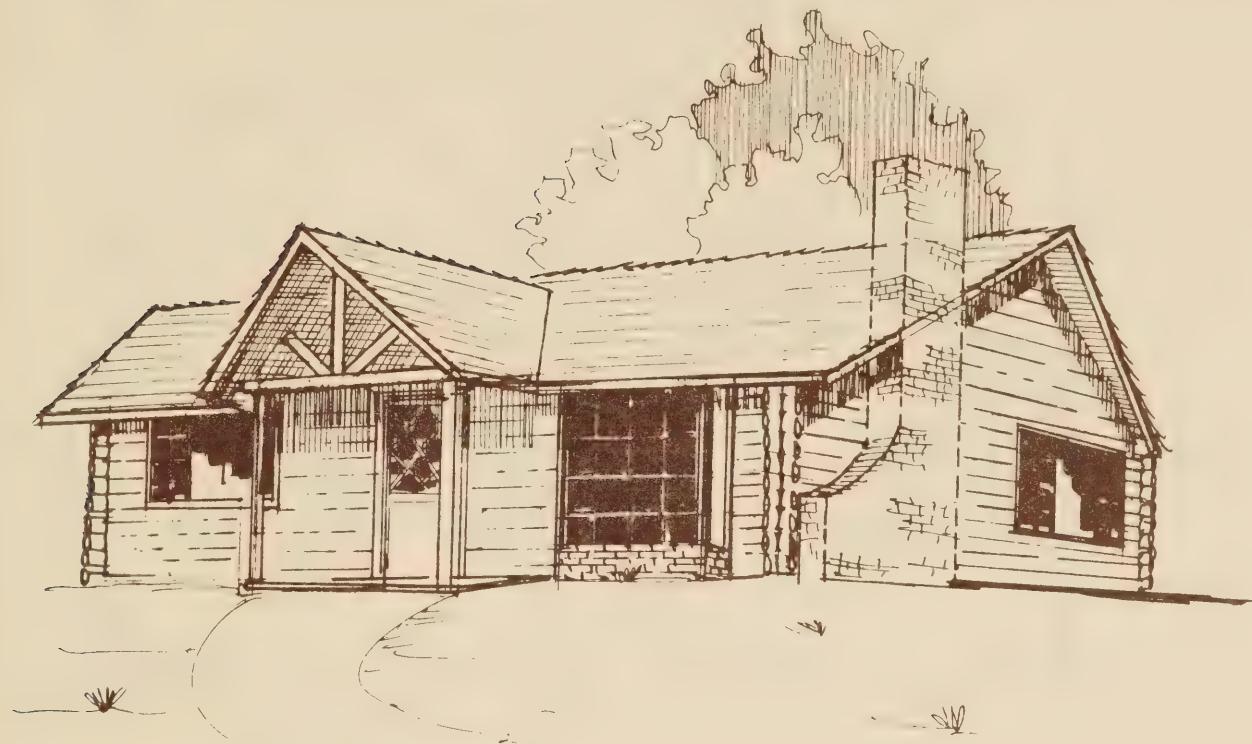
LOG HOMES

BY

**SNAKIST®**

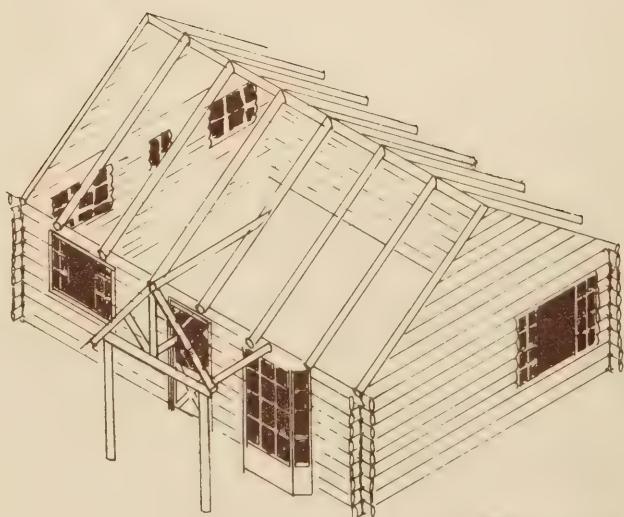
P. O. Box 222 • Coarsegold, CA 93614 • (209) 822-2203

# BACK OF THE MOON

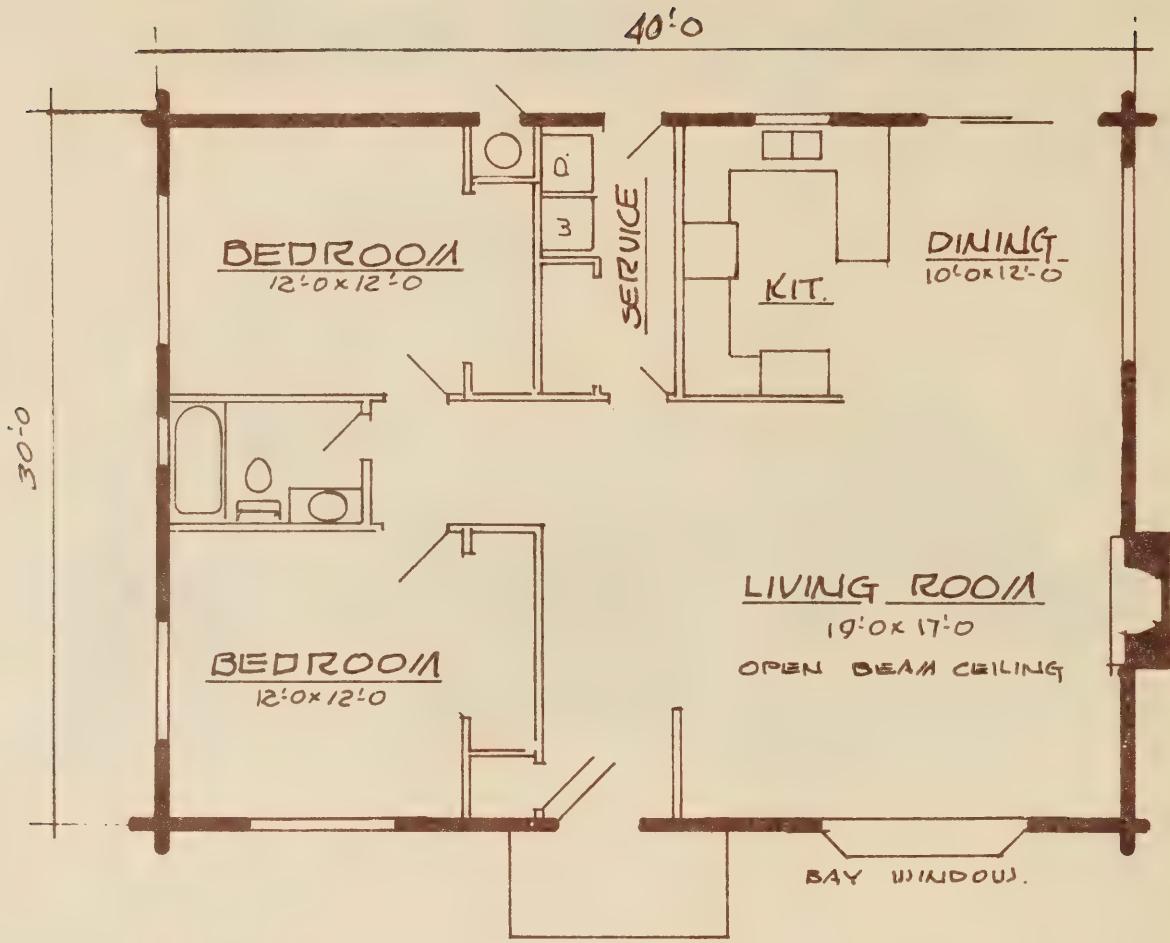


## THE BACK OF THE MOON

This versatile home is durable and comfortable and serves as a perfect hunting, fishing or vacation home. Even as a year-around, permanent abode for a small family. Stylish and affordable, it is an attractive first home for the young family just entering the housing market.



MATERIALS SUPPLIED  
WITH LOG PACKAGE



#### SPECIFICATIONS

Living Room	19'0 x 17'0
Dining	10'0 x 12'0
Kitchen	9'0 x 12'0
Service Area	5'6" x 12'0
Bedroom	12'0 x 12'0
Bedroom	12'0 x 12'0

SQUARE FOOTAGE	12,00 sq. ft.
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#### MATERIALS SUPPLIED

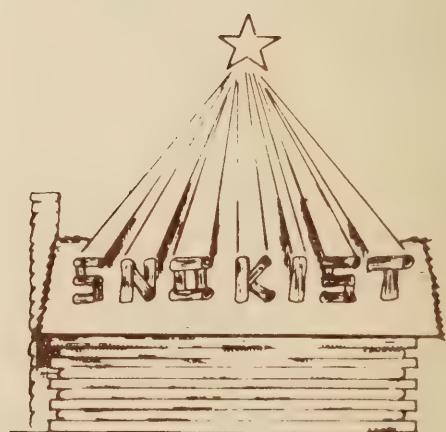
- Exterior log walls and gables
- Porch log rafters, header & posts
- Log rafters
- Doors (front & rear) windows (single glass)
- Waterproof sealant, 10" spikes, polyurethane gaskets

**LOG HOMES**

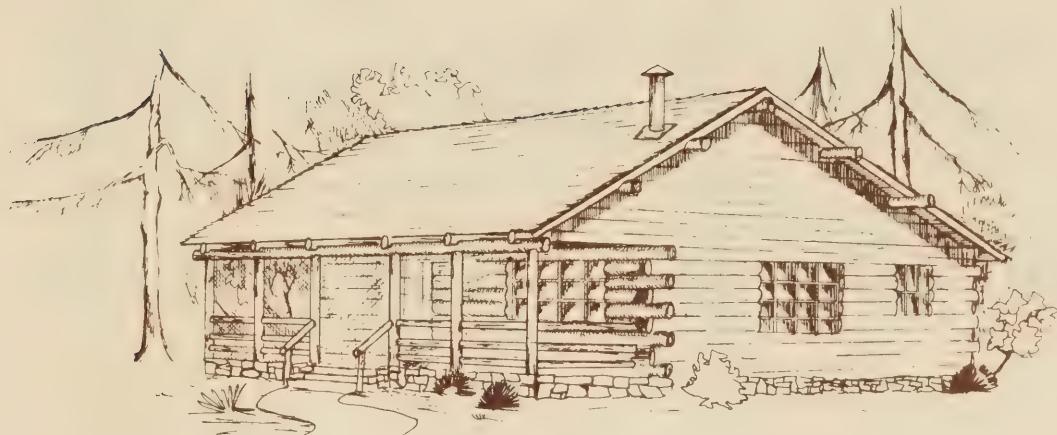
BY

**SNAKIST®**

P. O. Box 222 • Coarsegold, CA 93614 • (209) 822-2203

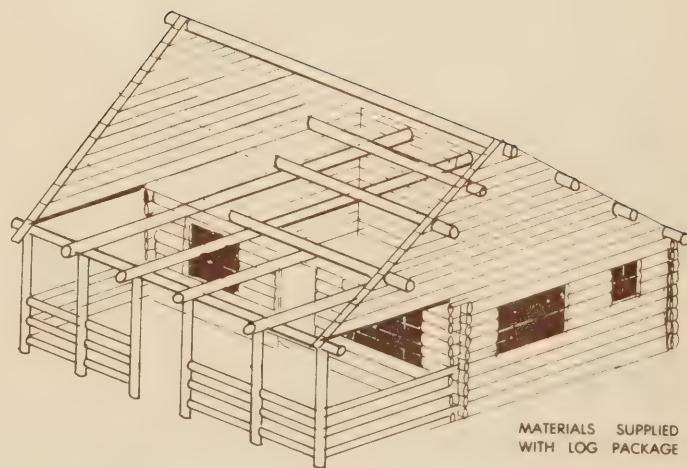


# THE HOMESTEADER

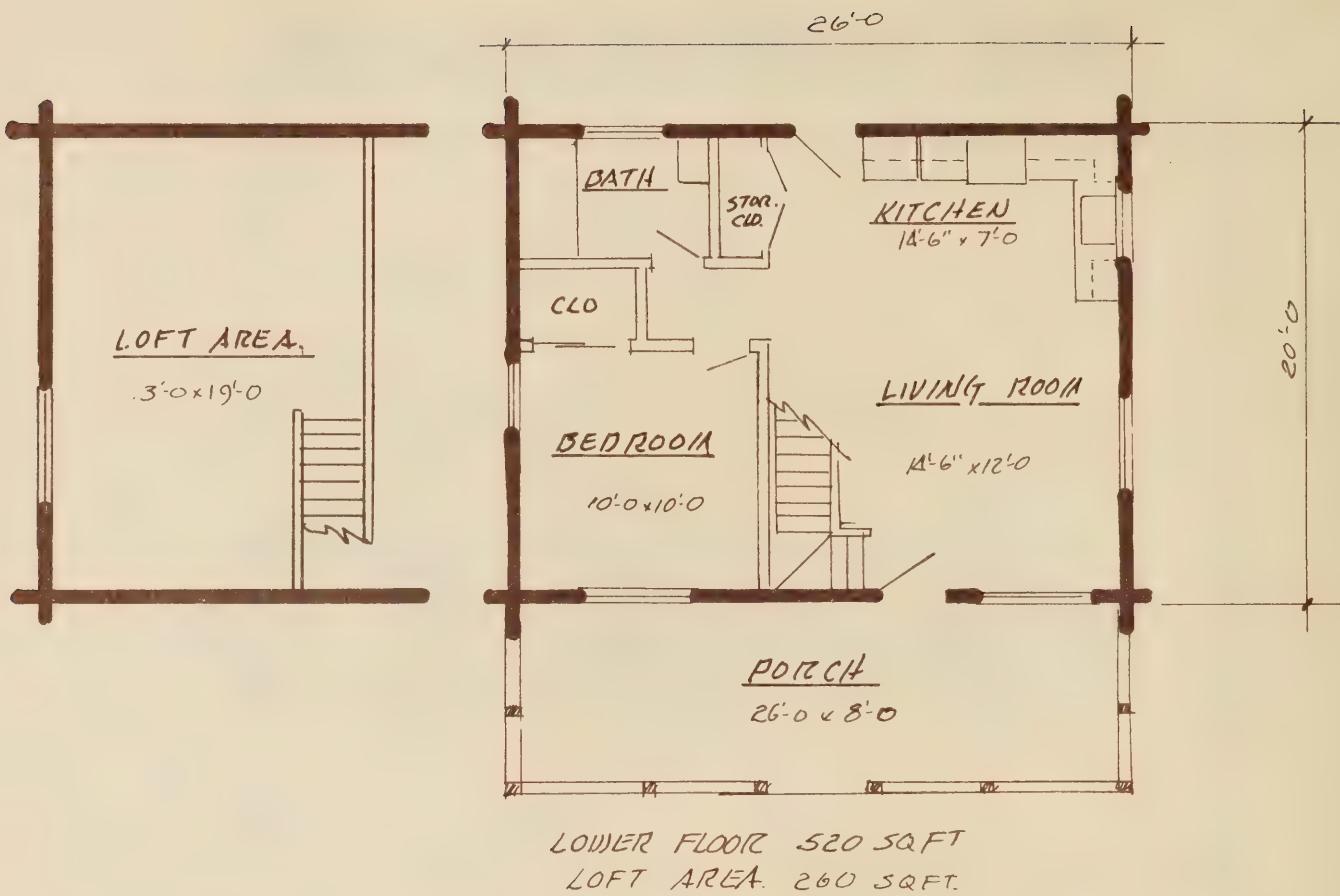


## THE HOMESTEADER

This home offers excitement to those with the pioneer spirit that built our nation. Sheer simplicity is enhanced by the beauty of the rustic log walls making the perfect vacation retreat. The cathedral ceiling combines the feeling of spaciousness with the feeling of strength derived from the solid walls. Maintenance and temperature are cut to a minimum with log construction. Once your home is built you know it will be there to be enjoyed by your family a hundred years from now.



MATERIALS SUPPLIED  
WITH LOG PACKAGE



#### SPECIFICATIONS

Kitchen	14' 6" x 7' 0
Living Room	14' 6" x 12' 0
Bedroom	10' 0" x 10' 0"
Loft Area	13' 0" x 19' 0"

#### SQUARE FOOTAGE

Main House	520 Sq. Ft.
Loft	260 Sq. Ft.
Porch	208 Sq. Ft.
TOTAL	988 sq. ft.

#### MATERIALS SUPPLIED

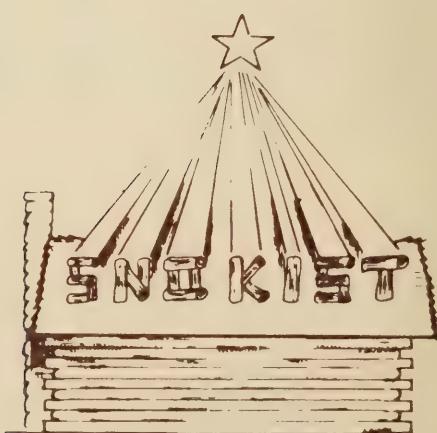
Exterior log walls & gables  
 Log house rafters  
 Log porch rafters, header, posts & rails  
 Ceiling joist (sis)  
 Doors - (front & rear) windows (single glass)  
 Waterproof sealant, 10" spikes, polyurethane gaskets

LOG HOMES

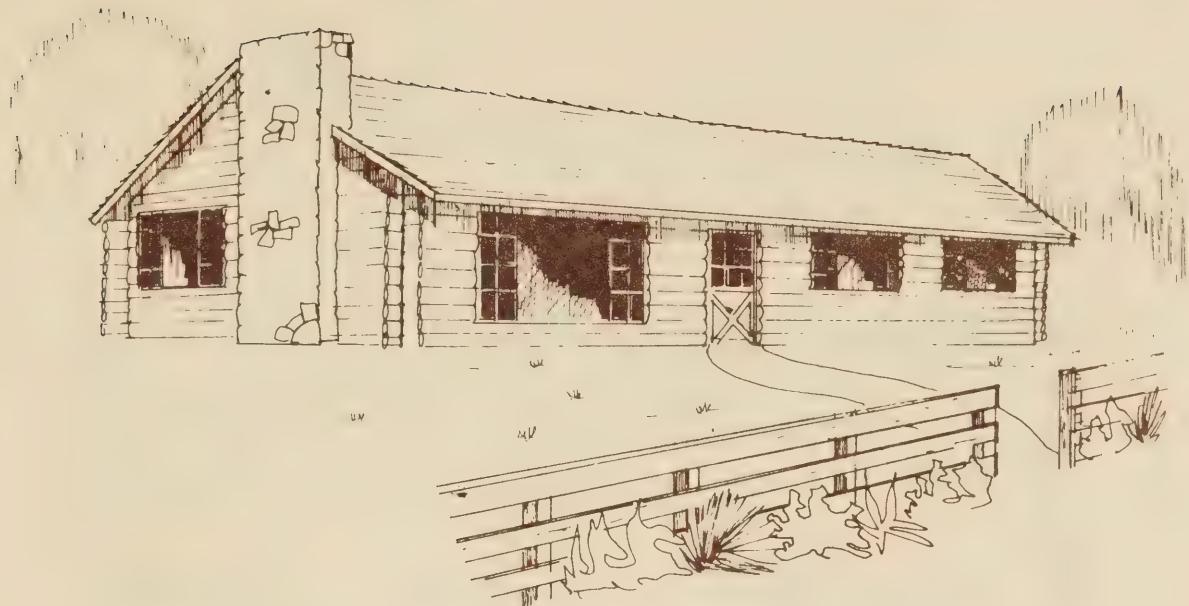
BY

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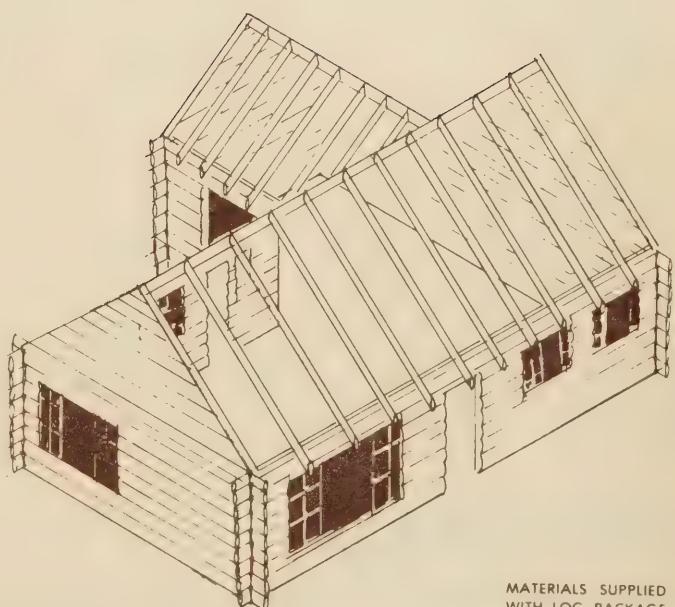


# CINDERELLA

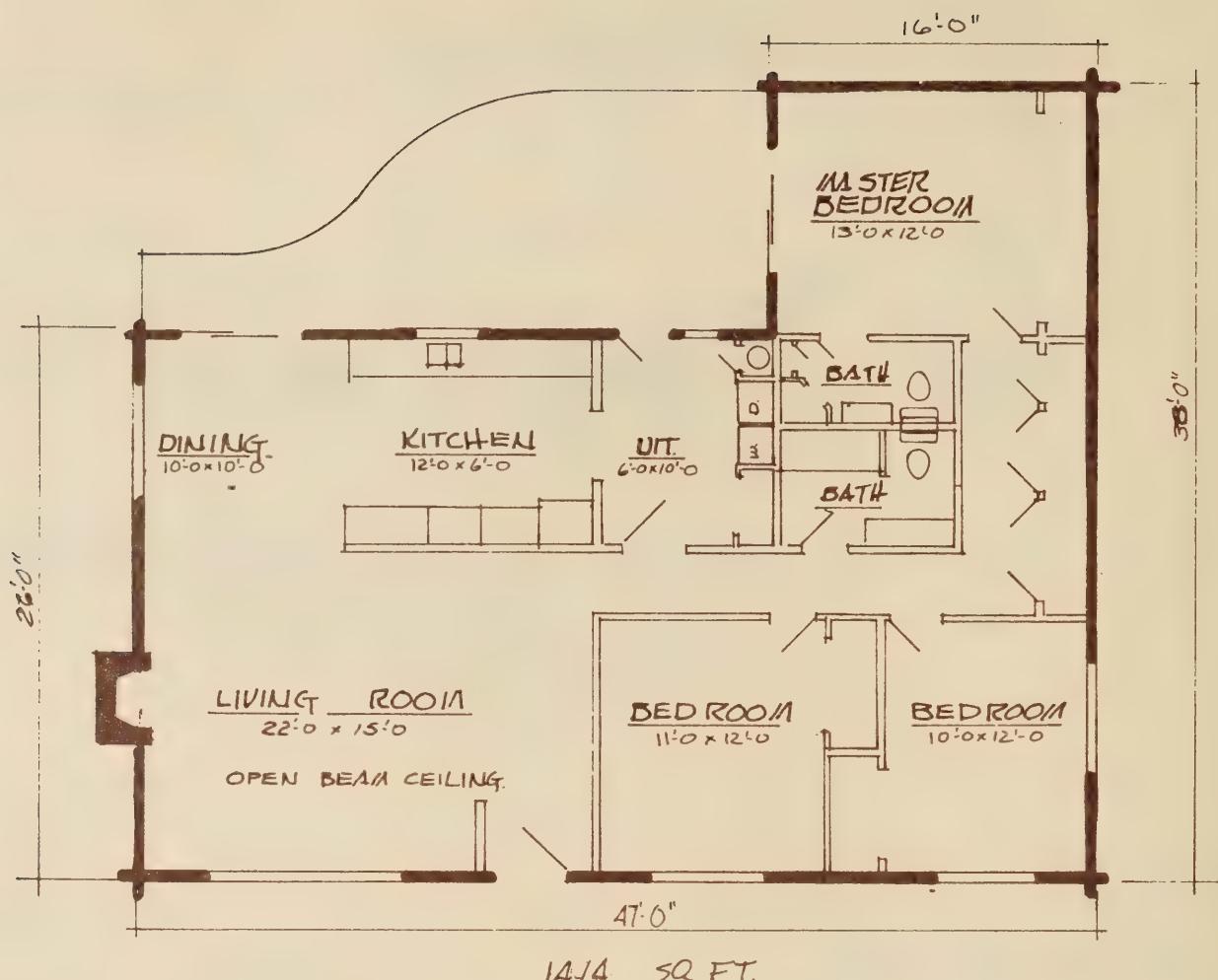


## CINDERELLA

The beautiful lines speak of elegance and charm of the Cinderella. Inside there is a harmonious blend of traditional and contemporary styling. Log beams span the ceilings of all rooms and combined with the solid walls produce a quiet, rustic beauty unsurpassed. The Cinderella is a perfect home for the family that desires a one-story life-style. Spaciousness and style are tastefully combined with a family's housing needs in mind.



MATERIALS SUPPLIED  
WITH LOG PACKAGE



#### SPECIFICATIONS

Living Room	22'0 x 15'0
Dining	10'0 x 10'0
Kitchen	12'0 x 6'0
Utility Room	6'0 x 10'0
Master Bedroom	13'0 x 12'0
Bedroom	10'0 x 12'0
Bedroom	11'0 x 12'0

SQUARE FOOTAGE

1414 sq. ft.

#### MATERIALS SUPPLIED

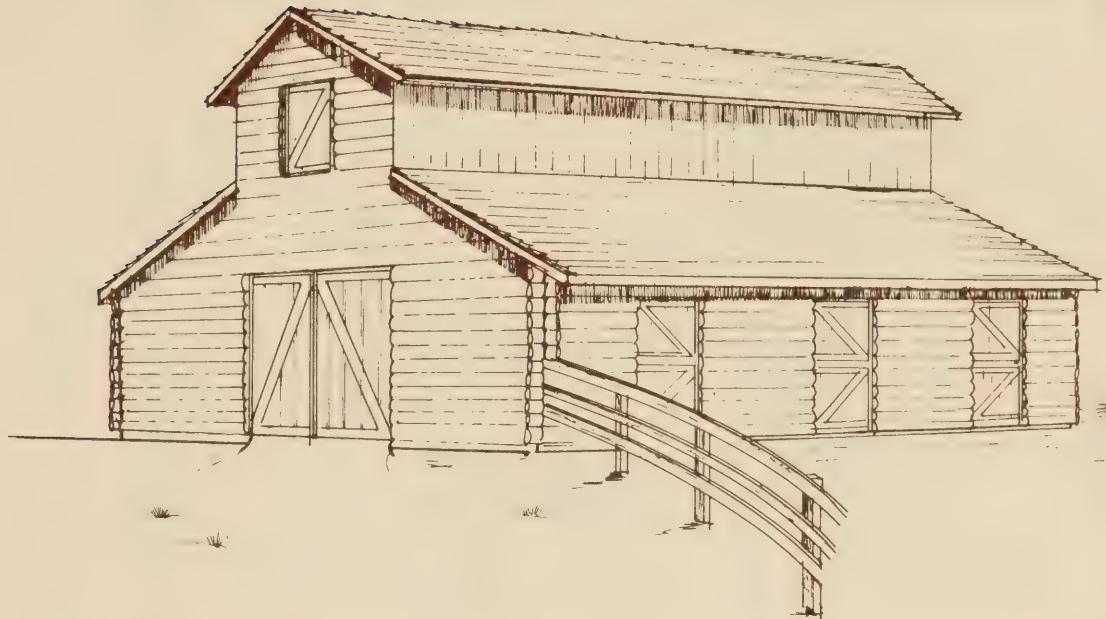
Exterior log walls & gables  
Doors (front & rear) windows (single glass)  
Log rafters  
Waterproof Sealant, 10" spikes, polyurethane gaskets

LOG HOMES  
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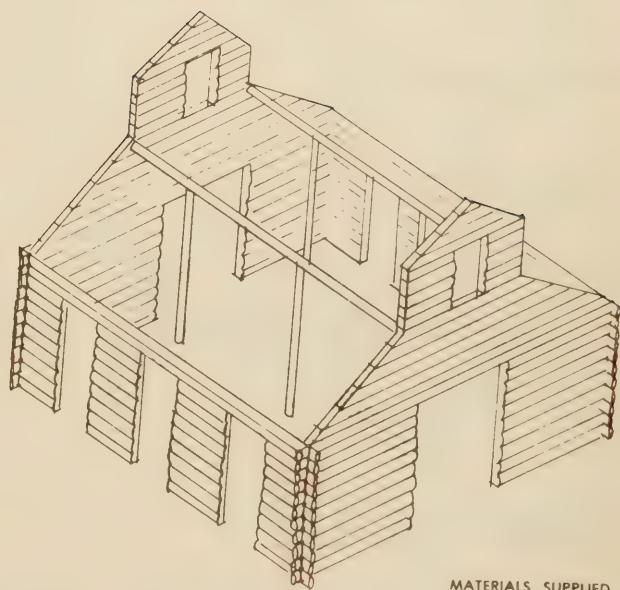


# THE STABLES

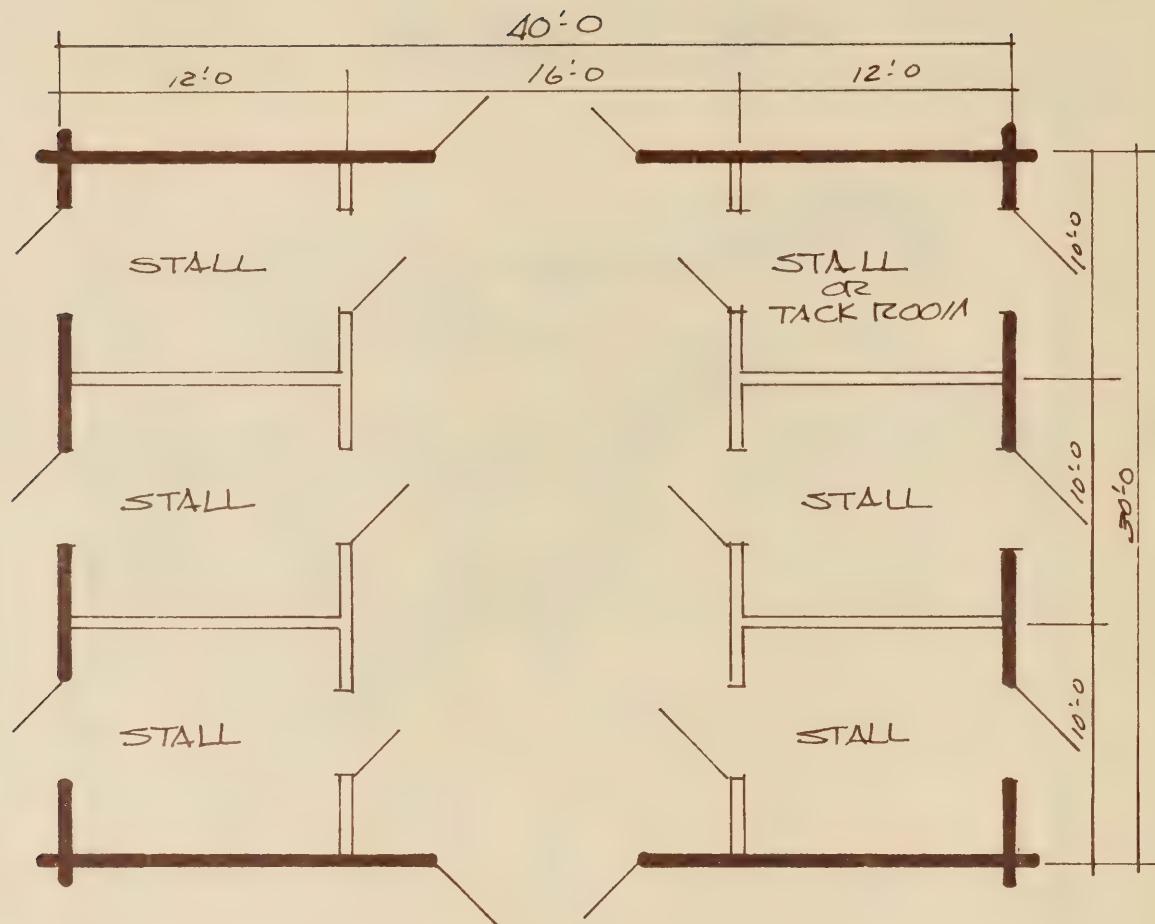


## THE STABLE

This beautiful California-style barn is a must for the discriminate family who loves horses. Property values are greatly increased when one of these beautiful solid log barns is constructed on your property. The log-type construction will last for years and years and grow more beautiful with age. You will be the envy of every neighbor in your area when you own this selective styled stable.



MATERIALS SUPPLIED  
WITH LOG PACKAGE



#### SPECIFICATIONS

6 - 10'0" x 12'0" stalls or 5 - 10'0" x 12'0" stalls  
and 1 - 10'0" x 12'0" tack room

SQUARE FOOTAGE                    1200 sq. ft.

#### MATERIALS SUPPLIED

Exterior log walls and gables  
Log posts and headers  
Waterproof sealant, 10" spikes, polyurethane gaskets

**LOG HOMES**

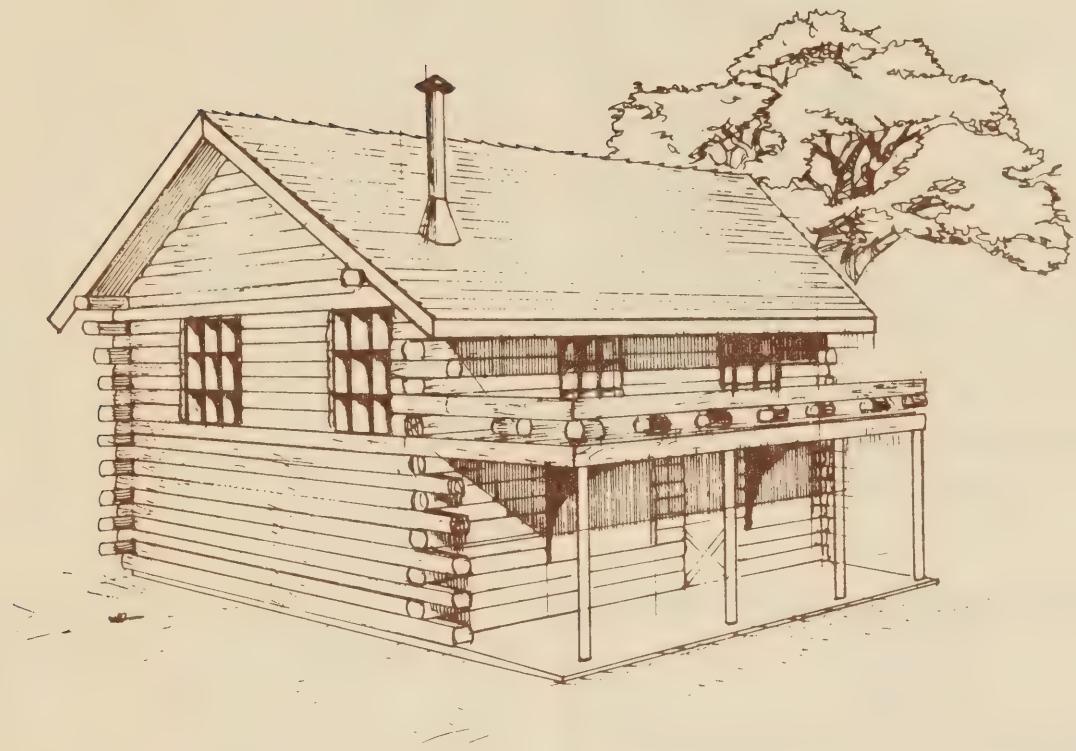
BY

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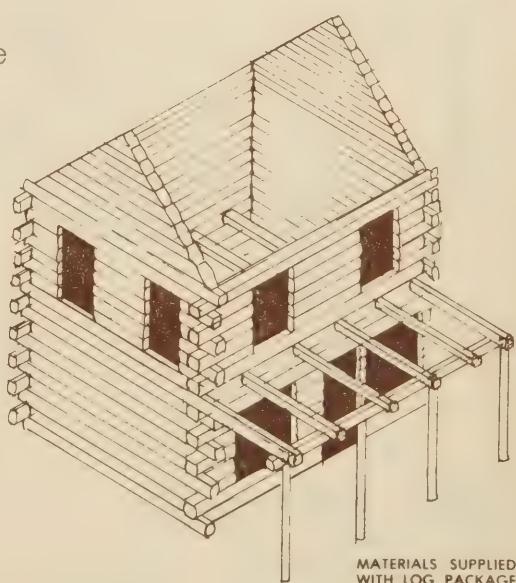


# THE VIRGINIAN

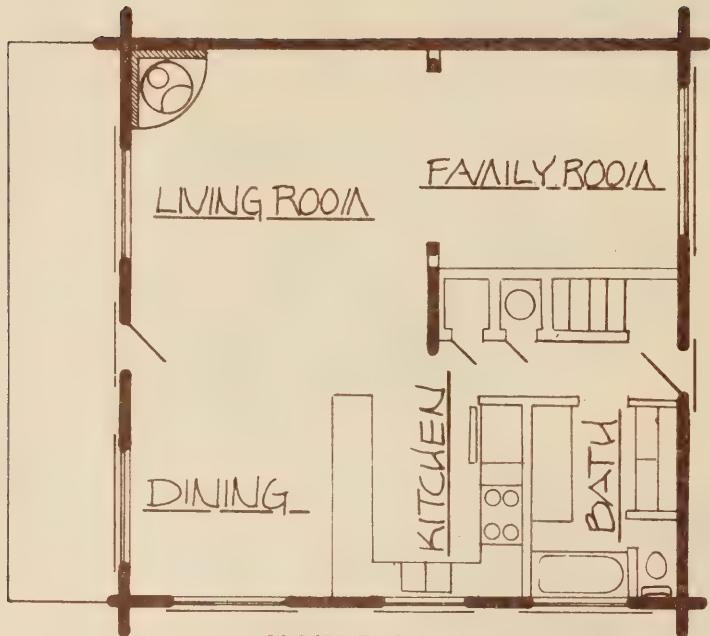


## THE VIRGINIAN

The Virginian is a truly classic log home combining a sheltered front porch, large comfortable rooms and a full second floor. This home is designed in the original log tradition. It's clean, bold lines and inherent practicality depict the full impact of the Virginian's strong heritage. The Virginian. . .an exciting and distinctive choice for the discriminating home buyer.



MATERIALS SUPPLIED  
WITH LOG PACKAGE



**MAIN FLOOR**

#### SPECIFICATIONS

##### MAIN FLOOR

Living Room	14'0" x 15'0"
Family Room	13'0" x 11'0"
Dining	10'0" x 10'0"
Kitchen	10'0" x 10'0"
Bath	8'0" x 10'0"

##### UPPER FLOOR

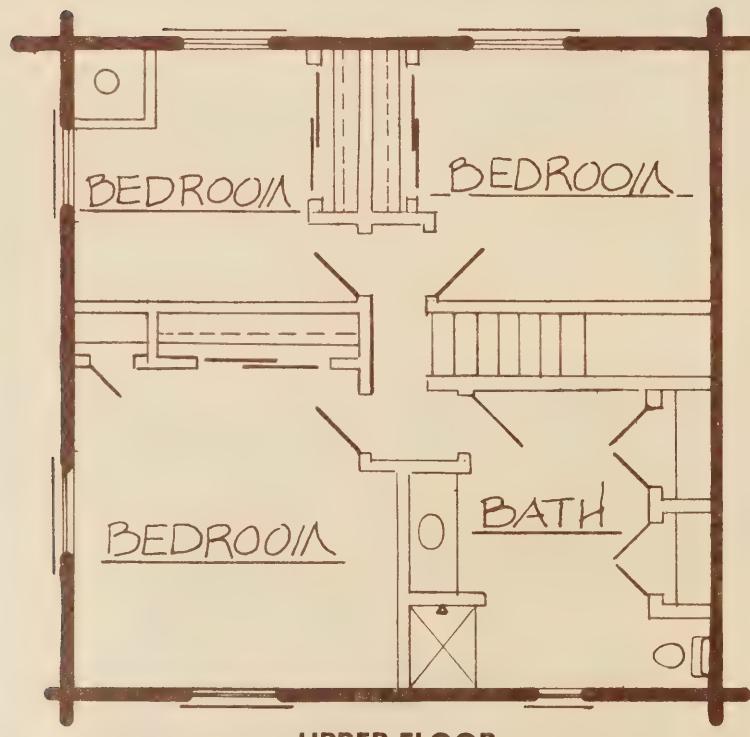
Bedroom	14'6" x 14'6"
Bedroom	11'0" x 11'0"
Bedroom	13'0" x 11'0"
Bath	13'0" x 13'6"

Main Floor	900 sq. ft.
Upper Floor	900 sq. ft.

Total Under Roof	1800 sq. ft.
------------------	--------------

#### MATERIALS SUPPLIED

- Exterior log walls and gables
- Log floor & ceiling joists
- Log porch posts & headers
- Doors (front & rear) windows (single glass)
- Waterproof sealant, 10" spikes, polyurethane gaskets



**UPPER FLOOR**

LOG HOMES

BY

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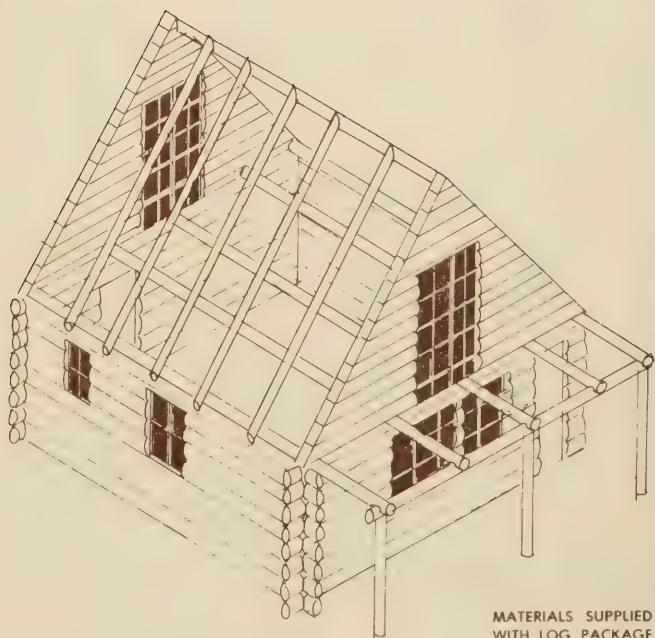


# SNOWFLAKE CHALET

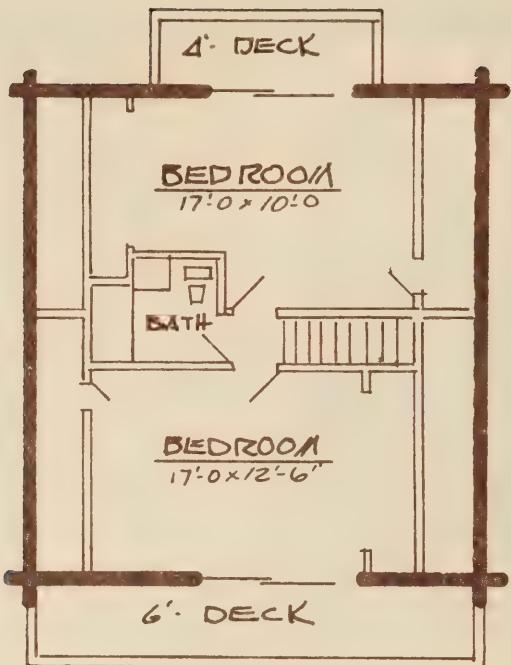


## SNOWFLAKE CHALET

Pull up a chair and get comfortable...imagine yourself sitting by the crackling fire surrounded by the warmth of this Snowflake Chalet Log Home. The atmosphere of this log home with its natural wood fragrance, lasting beauty and quiet mellowness is unsurpassed. This log home will nestle comfortably in the deep woods, the shore of your favorite lake, or on a rolling hill. It will never detract from its environment.



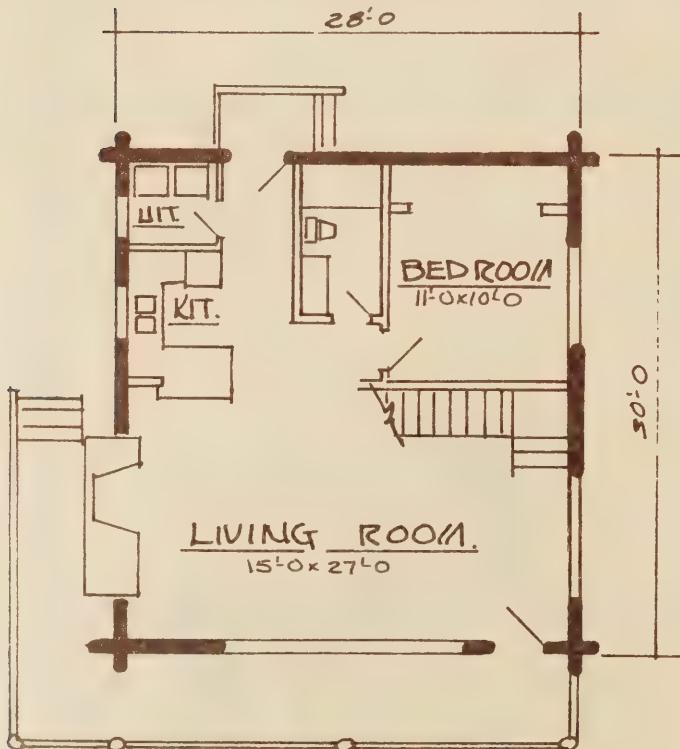
MATERIALS SUPPLIED  
WITH LOG PACKAGE



## UPPER FLOOR

720 SQ FT.

28'-0



## LOWER FLOOR

840 SQ FT.

### SPECIFICATIONS

Living Room	15'0 x 27'0
Bedroom	10'0 x 11'0
Bedroom	12'6" x 17'0
Bedroom	10'0 x 17'0

### SQUARE FOOTAGE

Lower Floor	840 sq. ft.
Upper Floor	720 sq. ft.
Porch Area	384 sq. ft.
<b>TOTAL</b>	<b>1944 sq. ft.</b>

### MATERIALS SUPPLIED

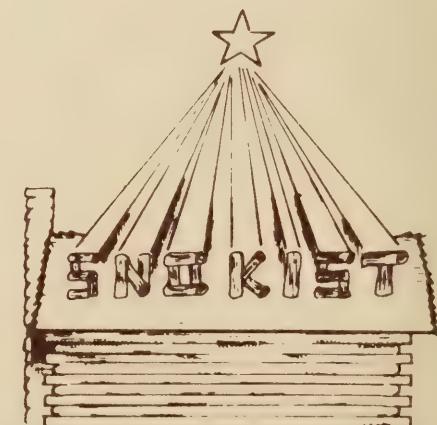
Exterior log walls & gables  
 Rafter logs  
 Joists  
 Porch - log rafters, headers, posts & rails  
 Doors (front & rear) windows (single glass)  
 Waterproof sealant, 10" spikes, polyurethane gaskets

LOG HOMES

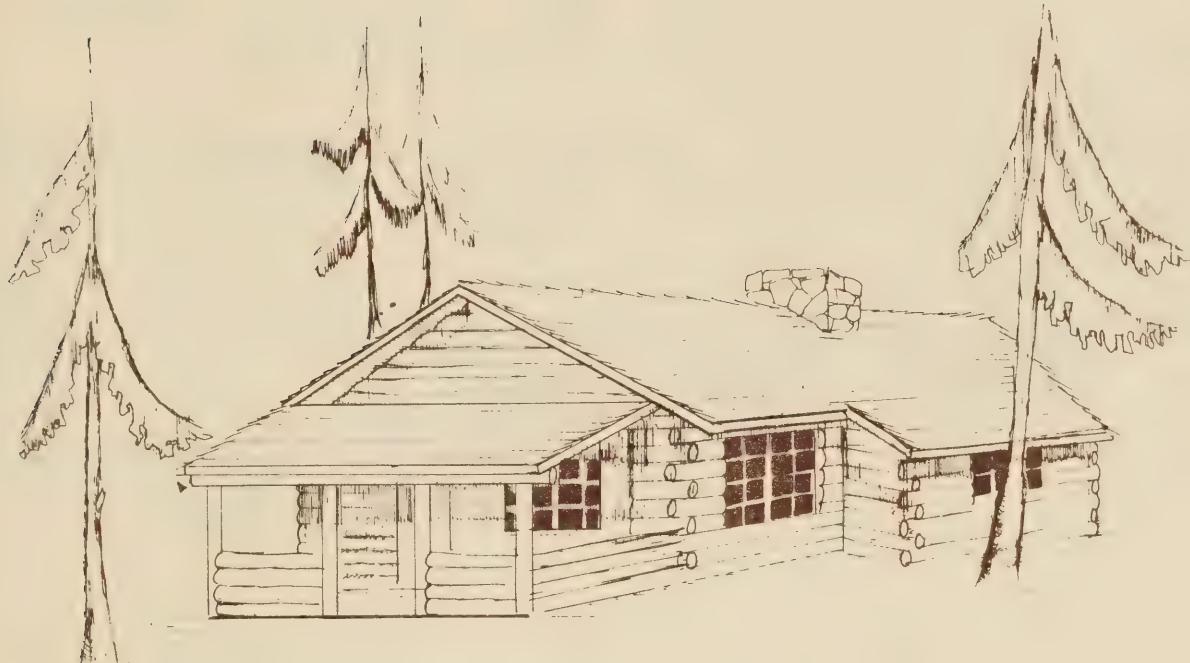
BY

**SNUKIE'S**

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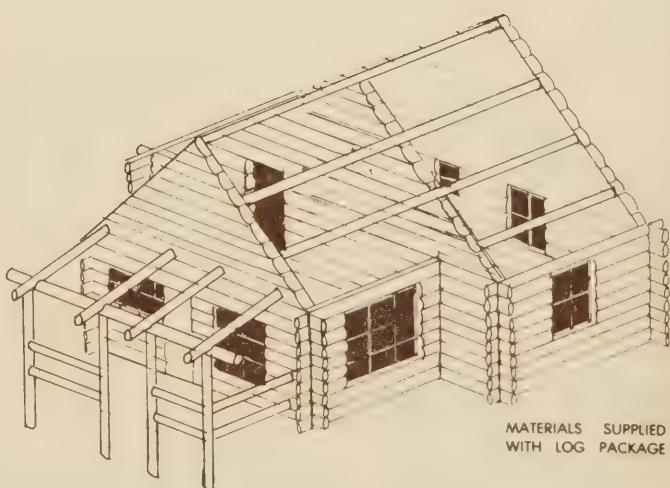


# THE SUNDOWNER



## THE SUNDOWNER

If quiet and serenity are what you are looking for, the Sundowner is the plan for you. Either nestled among the pines or overlooking a lake or beach your log home is waiting for you with all the conveniences that your imagination provides, but it still blends into the landscape and history as a representative of the strength of character of our forefathers. With this plan you know that your time can be spent in enjoyable pursuits rather than maintenance and your dollars spent on a new boat rather than high utilities.



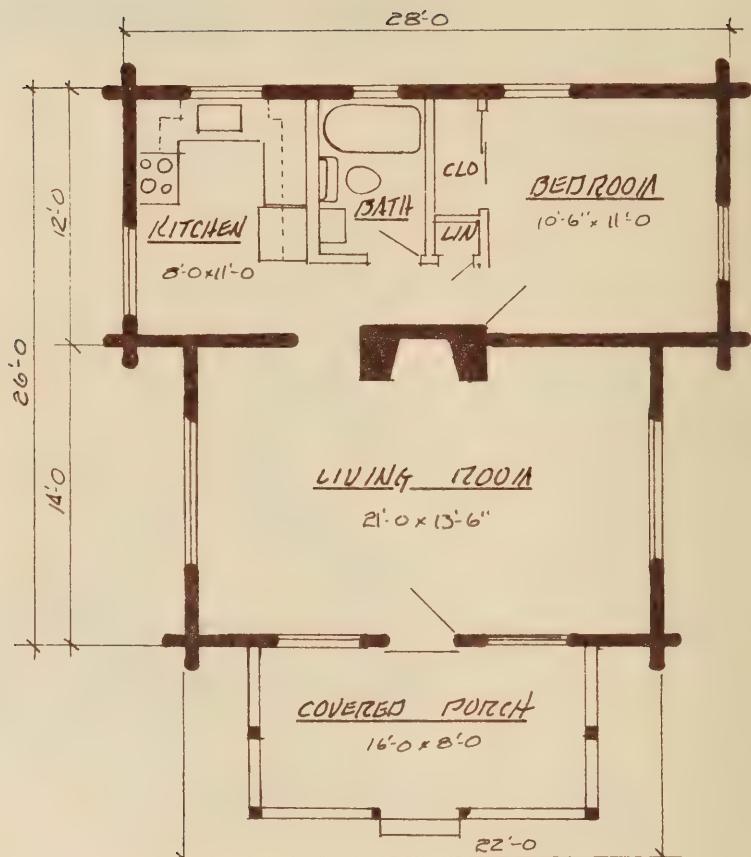
MATERIALS SUPPLIED  
WITH LOG PACKAGE

## SPECIFICATIONS

Living Room	21' 0" x 13' 6"
Bedroom	10' 6" x 11' 0
Kitchen	8' 0" x 11' 0

## SQUARE FOOTAGE

House	644 Sq. Ft.
Porch	128 Sq. Ft.
<b>TOTAL</b>	<b>772 sq. ft.</b>



## MATERIALS SUPPLIED

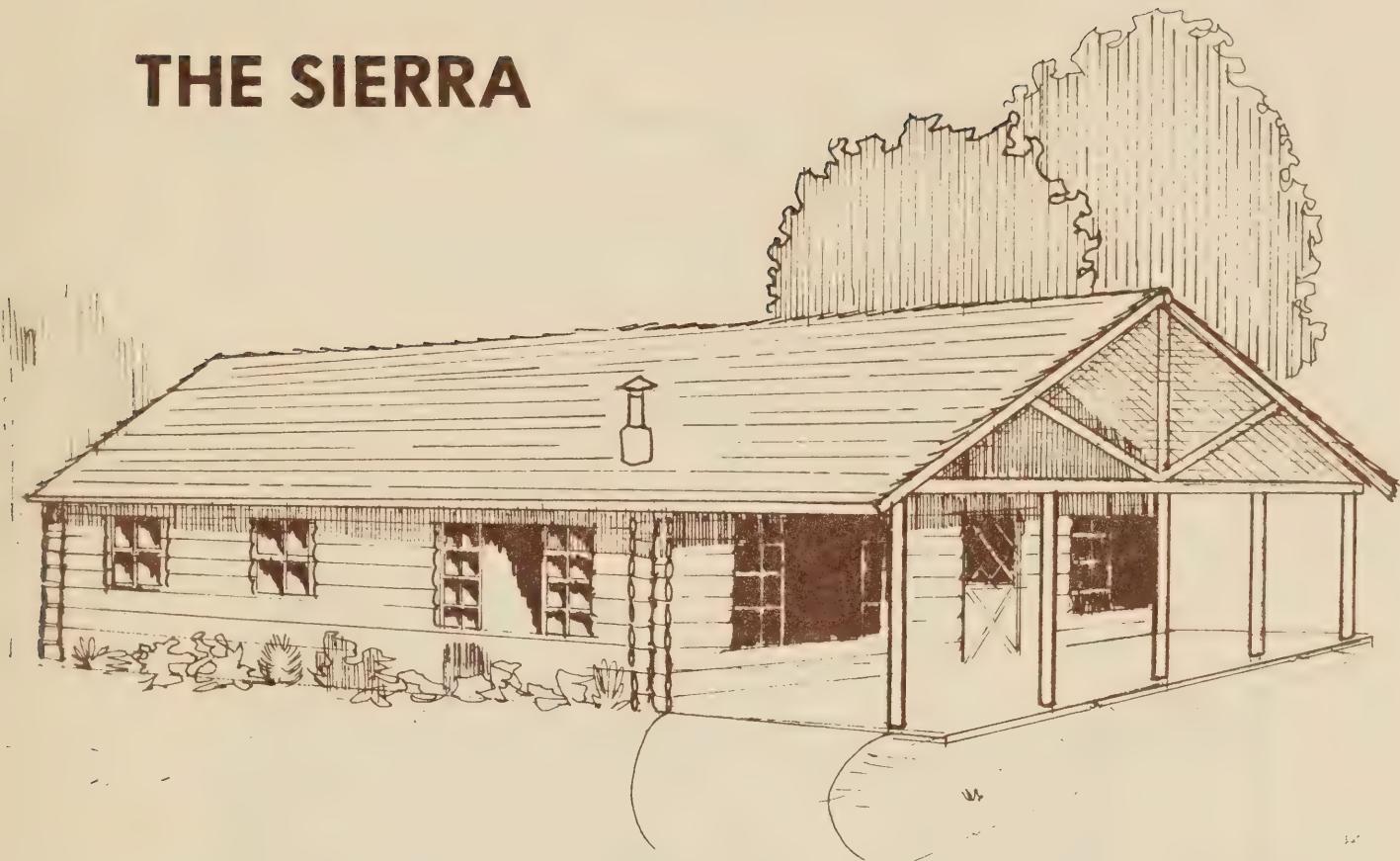
Exterior log walls and gables  
 Inside log wall and gable  
 Log rafters  
 Log porch rafters, posts, header & rails  
 Doors (front & rear) windows (single glass)  
 Waterproof sealant, 10" spikes, polyurethane gaskets

LOG HOMES  
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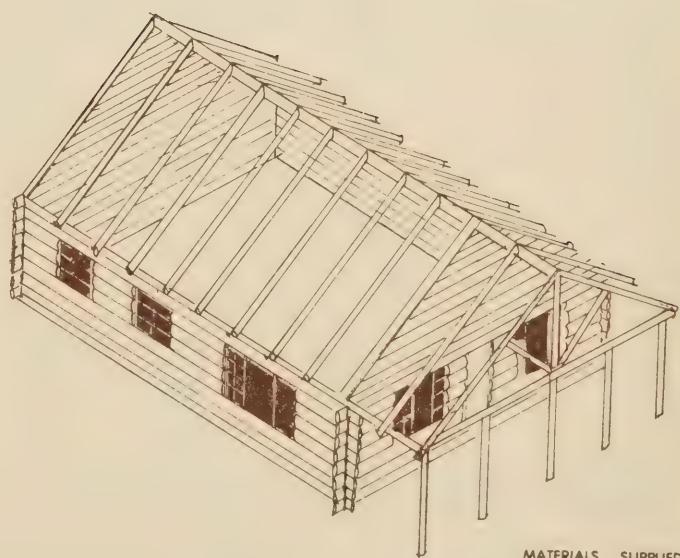


# THE SIERRA

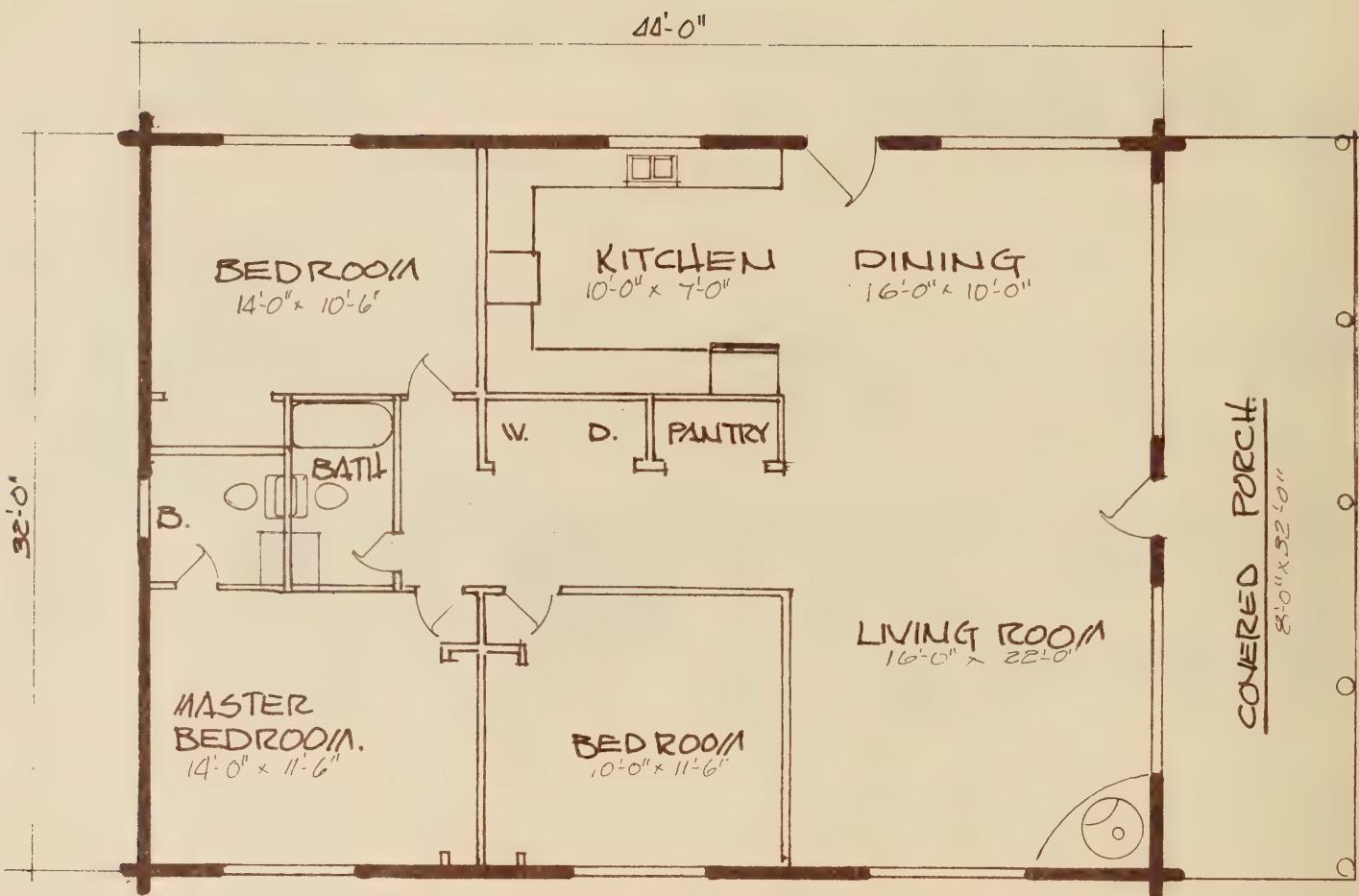


THE SIERRA

Everyone is looking for a way to simplify their life-style and move towards a closer harmony with nature. How is better to make a statement about who you are, than to live in this Sierra Natural Log home. This log house will enhance and blend harmoniously with any building site. Comfort year around is assured with this log home. It will stay cool in summer and easy to heat as winter approaches.



MATERIALS SUPPLIED  
WITH LOG PACKAGE



#### SPECIFICATIONS

Living Room	16'0 x 22'0
Dining	10'0 x 16'0
Kitchen	7'0 x 10'0
Master Bedroom	11'6" x 14'0
Bedroom	10'6" x 14'0
Bedroom	10'0 x 11'6"

#### SQUARE FOOTAGE

House	1408 sq. ft.
Porch	256 sq. ft.
TOTAL	1664 sq. ft.

#### MATERIALS SUPPLIED

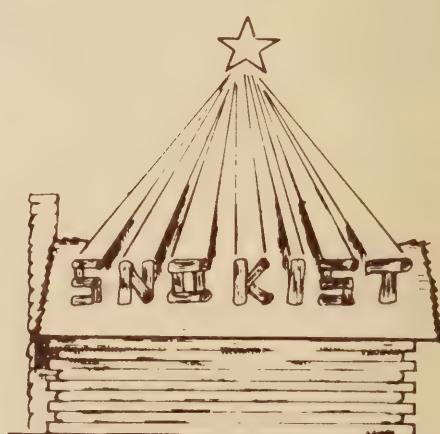
Exterior log walls & gables  
 Log rafters  
 Porch rafters, headers, posts  
 Doors (front & rear) windows (single glass)  
 Waterproof sealant, 10" spikes, polyurethane gaskets

LOG HOMES

BY

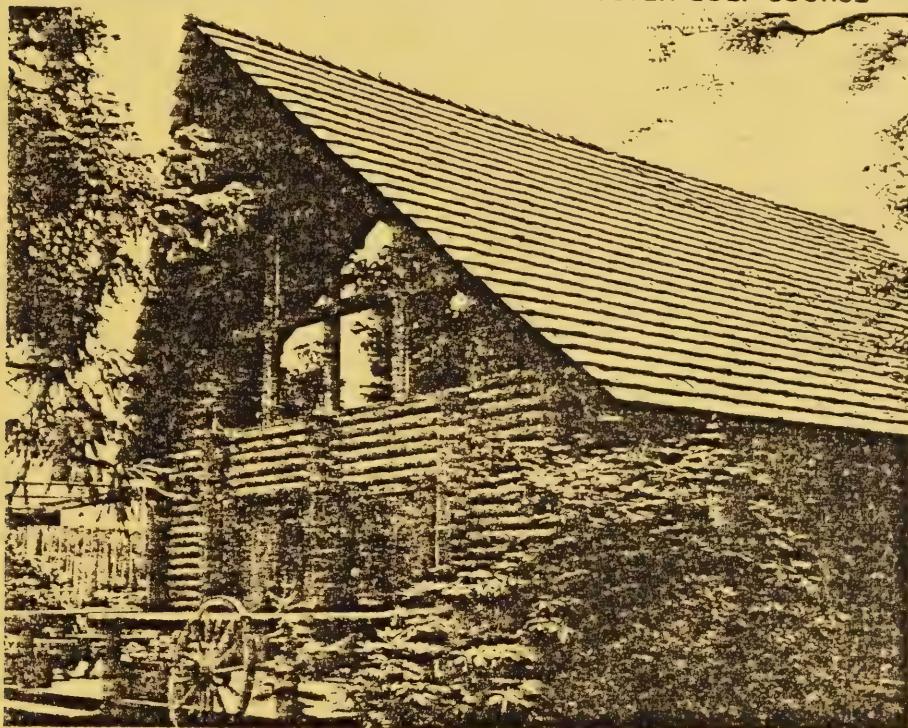
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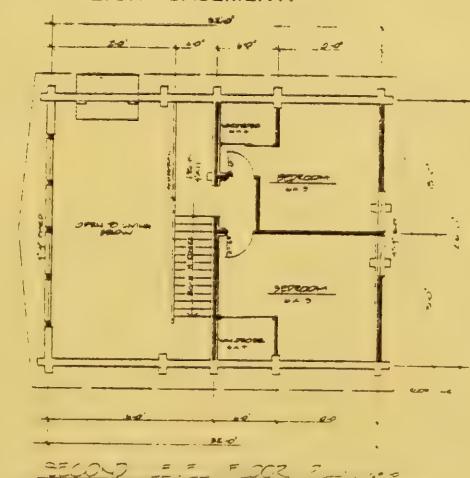
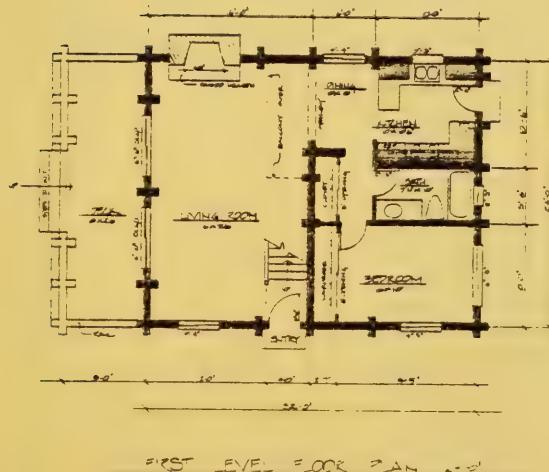
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Fresno, Ca. 93702  
Business Phone (209) 252-5160

VISIT THE "CHIEFTAIN" MODEL HOME IN TUKWILA, WA  
ON THE GREEN RIVER, JUST SOUTH OF THE FOSTER GOLF COURSE



"THE CHIEFTAIN"

1350 SQUARE FEET OF ASSURED SOLID RIGID COMFORT ON TWO  
FLOORS: MANY HAVE BEEN BUILT WITH DAYLIGHT BASEMENT.





## Rustic Revival

# Many Discover Log Houses as a Lower-Cost Way Of Owning a Home; Makers of Kits Are Thriving

By RICHARD D. JAMES

Staff Reporter of THE WALL STREET JOURNAL

Patrick McCormick is putting the finishing touches on his dream house north of Bellingham, Wash. It has five bedrooms, two baths, two fireplaces and 2,700 square feet of living space. It is, in fact, a first-class log cabin.

Across the country, but particularly in the Pacific Northwest, the log-cabin business is booming. Low construction costs, easy maintenance and reduced heating bills are just three reasons that people like Mr. McCormick are buying from among the several kits now on the market and are erecting their own log cabins, or, more accurately, log houses.

With the average new home costing nearly \$52,000, the log house seems to make particular sense. Mr. McCormick, who is an art teacher at Western Washington State College in Bellingham, paid only \$15,000 for his log-house kit and spent another \$20,000 on such things as foundations, roofing, doors and windows. A comparable conventional house built by a contractor would, he believes, have cost more than \$80,000. There is no other way that "I could afford the kind of house I have," he says.

Most of the log homes being put up today, like Mr. McCormick's, have all the amenities of a modern suburban home. One log house outside Tacoma, Wash., has five bedrooms, two baths, an all-electric kitchen complete with walk-in pantry, a huge stone fireplace in the living room and electric heating. The cost: about \$90,000.

### Cabins for Japan

Companies that sell log-house kits say the demand is strong. "We've doubled our production in the past three years, and we expect another doubling in the next three years," says William E. Haggard, president of Rustic Log Structures in Tukwila, Wash. Last year the firm sold about 100 homes, including two in Japan.

Nearly all the sales are to people who intend to use the house year-round, not just as a vacation cabin. "When I started out, I thought most of my sales would be for vacation cabins, but 90% are primary homes," says Ken Haines, owner of Sylvan Products Inc. in Port Orchard, Wash.

Of course, there are those would-be pioneers who do the whole thing from scratch, starting with cutting the trees. An expert in this is DeWelle (Skip) Ellsworth, who learned the skill from his father and now teaches a course in log-cabin building at the University of Washington. (Mr. Ellsworth also is president of the two-year-old Log House Association of North America, which has more than 2,000 members.)

But most people prefer to buy a kit with logs already cut to size, peeled and notched. The logs are numbered, and each is marked on plans showing where it fits. In some kits the logs are planed flat on two sides, and rubber-based caulk is used to seal the joints. In other kits the logs fit together with a tongue-and-groove system.

### "It's a Bargain"

The kits usually include only the logs for the walls, not materials for the roof, foundation, doors and windows. Kits range in price from \$3,800 to \$15,000 and in size from 1,000 to 4,000 square feet. A log kit for a five-room house with three bedrooms costs \$7,000 to \$10,000, depending on the design.

Log-house companies contend that the kits are easier and quicker to erect than conventional houses and that owners, by doing much of the work themselves, can cut costs. "Anyone who has a basic concept of carpentry can build his own log house," Mr. Haggard says. "And for those who do it themselves, it's a bargain."

Companies estimate that up to half of their customers elect to do some, if not all, of the work themselves. Dr. James R. Hansel, a dentist in Silverdale, Wash., put up all the logs for his three-story, four-bedroom house in 1½ days with the help of three friends.

"It was very simple. The logs were all numbered. The longest one was 16 feet, and the heaviest was 150 pounds," he says. While the men raised the walls, Mrs. Hansel sorted out the logs by number. The Hansels hired a carpenter to help with the foundation, the roof and two fireplaces. The house took about four months to complete and cost \$38,000, half as much as it otherwise would have cost, Dr. Hansel estimates.

Logs used in kit homes are six to 10 inches thick, and the solid walls help cut heating costs, owners say. "I just had the lowest heating bill in 20 years," says Phil Hester, owner of a nursery who lives in a

two-story, three-bedroom log house near Port Orchard, Wash. He estimates that his heating bill averages \$70 a month compared with \$100 a month at his previous house, which was only half as large.

### Vacuuming Logs

Easier maintenance is another plus, owners say. "The walls don't show fingerprints, and all I do to clean them is vacuum them," says Mrs. Joe Gallagher, a mother of five who moved into a five-bedroom log house in December. "The walls will never need painting. I just wish we'd done this 10 years ago," she says.

Initially, mortgage lenders were reluctant to finance log houses because of uncertainty over their value and soundness, but this barrier is coming down, lenders report. One retired couple, finishing work on a three-bedroom, \$80,000 log house near Port Orchard, say they had no difficulty obtaining a \$40,000, 30-year mortgage from State Mutual Savings Bank in Tacoma. Says Bert Uddenberg, the bank's senior vice president: "We're seeing more demand for this type of financing, and we just thought we had to be in the market to provide it."

Marion Johnson, manager of a branch of American Federal Savings & Loan Association in Tacoma, says she is recommending that the firm finance construction of a sample log home planned by a real-estate firm. "I'm not a log-house person, but I think they're just beautiful," she says.

Not everyone finds building a log house enjoyable, and some say it's far from easy, even with the help of a kit. "It's not true that it's simple. There are a lot of problems, and I didn't find the instructions geared to beginners as much as the company professed," says Mr. McCormick, the college-art instructor. "I found I had to call the company for help much more than I thought I'd have to."

And while Mr. McCormick is pleased by the financial savings, he also says he found the project extremely time-consuming. "There were six months when I didn't do anything but teach and come straight home and work on the house every evening and weekend," he says.

There can be problems, too, with local building inspectors who are unfamiliar with log construction. One inspector, for instance, made John Baxter replace all the rafters in his two-bedroom log house near Cheshire, Ore., because the inspector thought the timbers weren't strong enough. Mr. Baxter built his house from scratch with trees on his property. Replacing the rafters meant cutting another 20 trees. "We know enough now about log construction to realize the original rafters were OK," Mrs. Baxter says.



Rustic Log Homes of Calif.  
4674 E. Belmont  
Fresno, CA 93702  
Ph. 252-5160

Estimate Only

Applicant \_\_\_\_\_ Address \_\_\_\_\_

City \_\_\_\_\_ Zip \_\_\_\_\_ Ph. \_\_\_\_\_

\*\*\*\*\*

Architect \_\_\_\_\_ Ph. \_\_\_\_\_

Contractor \_\_\_\_\_ Ph. \_\_\_\_\_

Location Site \_\_\_\_\_ County \_\_\_\_\_

Parcel Map enclosed \_\_\_\_\_ Financing \_\_\_\_\_

\*\*\*\*\*

Catalog Home: Name \_\_\_\_\_ Sq. ft. \_\_\_\_\_

Applicants design \_\_\_\_\_ Sq. ft. \_\_\_\_\_

\*\*\*\*\*

Material (Including profile, gaskets, logs)..... \_\_\_\_\_

Approx Weight \_\_\_\_\_ lbs.

Freight (to site location)..... \_\_\_\_\_

Assemble..... \_\_\_\_\_

Total \$ \_\_\_\_\_

\*\*\*\*\*

Estimate date of Production \_\_\_\_\_

\*\*\*\*\*

10% deposit \_\_\_\_\_ Date \_\_\_\_\_

40% 30 days Prior \_\_\_\_\_ Date \_\_\_\_\_

50% Delivery \_\_\_\_\_ Date \_\_\_\_\_

Total \$ \_\_\_\_\_

\*\*\*\*\*

*Rustic Log Homes  
of Calif.*

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Ph. 252-5160

1. WHY CONSIDER BUILDING A HOME OF LOG STRUCTURE?  
Energy saving, Appearance, Resale Value, and Maintenance.
2. WILL I SAVE OVER THE CONVENTIONAL TYPE HOME AS FAR AS CONSTRUCTION COST?  
Not too much. Remember you must put in your own foundation, subfloor, plumbing, electrical, roof etc.
3. DO THE KITS COME WITH THE DOORS AND WINDOWS? No
4. HOW HEAVY ARE THESE LOGS?  
About 10 - 11 lbs. per running foot.
5. WHY USE LOGS FROM WASHINGTON?  
The "Lodge Pole Pine" are approximately 75 to 100 years in age, yet they only average 10 to 12 inches in diameter. Slow growth decreases any shrinkage, which is vital in warmer weather.
6. HOW LONG HAS THIS COMPANY BEEN IN BUSINESS?  
Approximately 15 years. Verification may be found in your local BBB.
7. HOW SOON CAN I GET A KIT AFTER THE PLANS ARE APPROVED AND PRICE ESTABLISHED?  
Approximately 2 to 3 months. A 10% production line deposit is required.
8. CAN I GET MY DEPOSIT BACK IF I CHANGE MY MIND?  
Yes, less 10% of your deposit.
9. WHAT ABOUT BALANCE OF PAYMENT?  
40% = 30 days prior to delivery.  
50% = upon shipment.
10. ARE MOST HOMES OR KITS SOLD FROM YOUR CATALOG?  
No, only about 15%. The catalog is basically a guideline for you to follow to determine the size and cost of your own custom design. We can adapt almost any plans to a log home structure.
11. IF I HAVE PLANS DRAWN UP BY A LOCAL ARCHITECT AND PRESENTED TO YOUR COMPANY FOR AN ESTIMATE COST OF A LOG STRUCTURE KIT, WOULD THERE BE ANY CHARGE?  
No, but please don't expect a reply for 2 or 3 weeks.



12. HOW MANY KITS OR COMPLETE HOME SITES ARE AVAILABLE FROM YOUR CATALOG?

Ten.

13. COULD SOLAR HEATING BE UTILIZED INTO THIS TYPE OF BUILDING?

Yes.

14. ARE THE WALLS OF THE LOG HOME STRUCTURE SO CONSTRUCTED TO SUPPORT THE BEAMS OR TRUSS AT ALL ELEVATIONS?

Yes. But remember, the Planning Commission requires higher standards at higher elevations for the beams and truss.

15. WHAT IS THE AVERAGE WEIGHT OF A LOG HOME KIT?

Approximately 40,000 lbs.

16. WHAT PROCEDURES WOULD YOU ADVISE TO GET STARTED ON A LOG HOME?

- A. Pick a designated plan from the catalog or hand sketch your ideas on paper and present them to a local architect for completion.
- B. Get an estimate for the cost of your kit.
- C. Get an estimate from a contractor for foundation, floors, plumbing, etc.
- D. Submit your 10% line deposit.

I have been involved in this program for about one year and a half and firmly believe it is truly one of the finest investments you could probably make at the present time. Naturally any home regardless of its structure has a tremendous resale value for the last 2 or 3 years. The longer you put off this investment, the higher your cost will be. Labor, material, and freight charges have only one alternative and that is of a higher scale in the future.



*Rustic Log Homes  
of Calif.*

4674 E. Belmont  
Fresno, CA. 93702  
Ph. 252-5160

Thank you for your recent inquiry about a rustic log home. As you compare prices you will note we have had a price increase and probably will have another one in about 6-8 months.

I would suggest you order a cabin in the near future even if you have no site in mind. Many homeowners in the Northwest order as far as 2 years in advance to take advantage of the current prices. You may designate any time or delay your delivery up to 2 years after you place an order. We must have a 60 day notice prior to production.

Enclosed is an estimate form. This will give you an idea of the information we must have before entering into a contract.

Mr. Bill Bogdanov (Ph. 224-4488) is one of the few architects in Fresno familiar with log cabin structures. He can assist you with either your own hand sketched ideas or with additions to a catalog home. He is located in the Guarantee Towers 1322 E. Shaw Suite 355. Please call him for an appointment.

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## It's Right Time To Buy A House

By ANDY LANG  
AP Newsfeatures

Is this the right time to buy a house?

Yes — if you can afford it. It's not, as so many persons seem to think, when conditions supposedly are ideal, as when mortgage money is easy to get.

When you wait for what you think is the right time, the chances are that you are fooling yourself. That's the history of home ownership for longer than any of us can remember. There have been a very few times during the past 45 years when interest rates have dropped, but even in such a period, the family that waited for the reduction paid a higher price for the house than if the purchase had been made a year or two previously. The appreciation in price thus went to the seller, whereas it could have increased the buyer's equity in the house if the deal had been completed earlier.

Read this:

"Houses are not likely to get any cheaper. The cost of construction continues to go up. It is difficult to see how it can go down. That means that a

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person contemplating the purchase of a house should complete the transaction when his pocket-book tells him it is time to do so, not when he considers all conditions perfect. If he waits, he will miss both the boat and the house."

Everything said in that analysis is true. But do you know when it was written? Nearly 18 years ago! On February 18, 1960, to be exact.

The trouble with waiting for a better housing market is that better markets never seem to arrive. There may be more houses available, as has been the case recently, but that doesn't help the buyer who sees the house he could have purchased two years ago for \$40,000 now selling for \$47,000. Sure you can wait — and perhaps in one case out of 20, the delay will have been justified — but most of the time, the postponement of the purchase will cost you money.

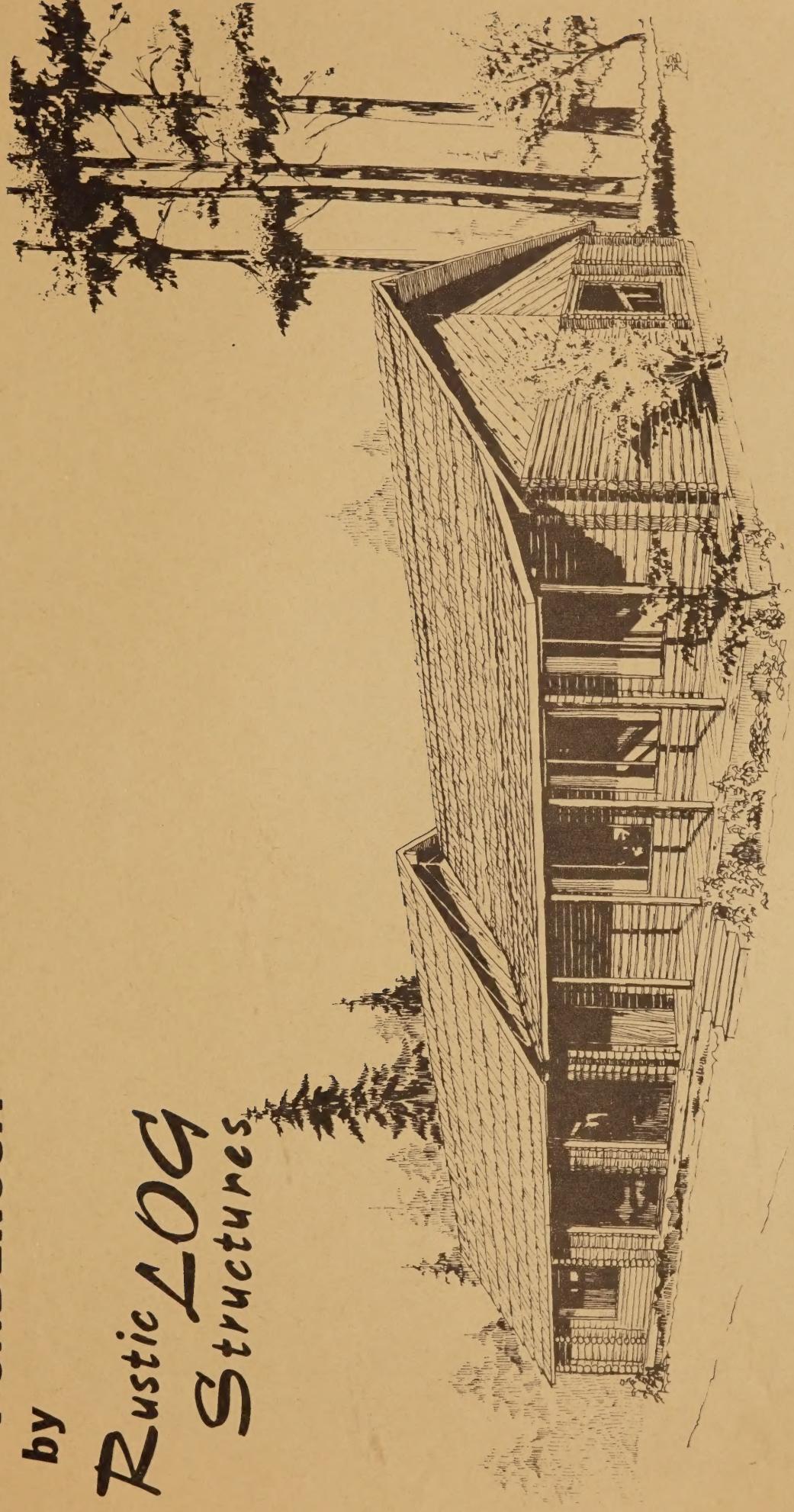
But don't forget the complete answer to the question of whether this is the right time to buy a house: "Yes — if you can afford it."



The  
**PONDEROSA**

by

*Rustic LOG*  
Structures



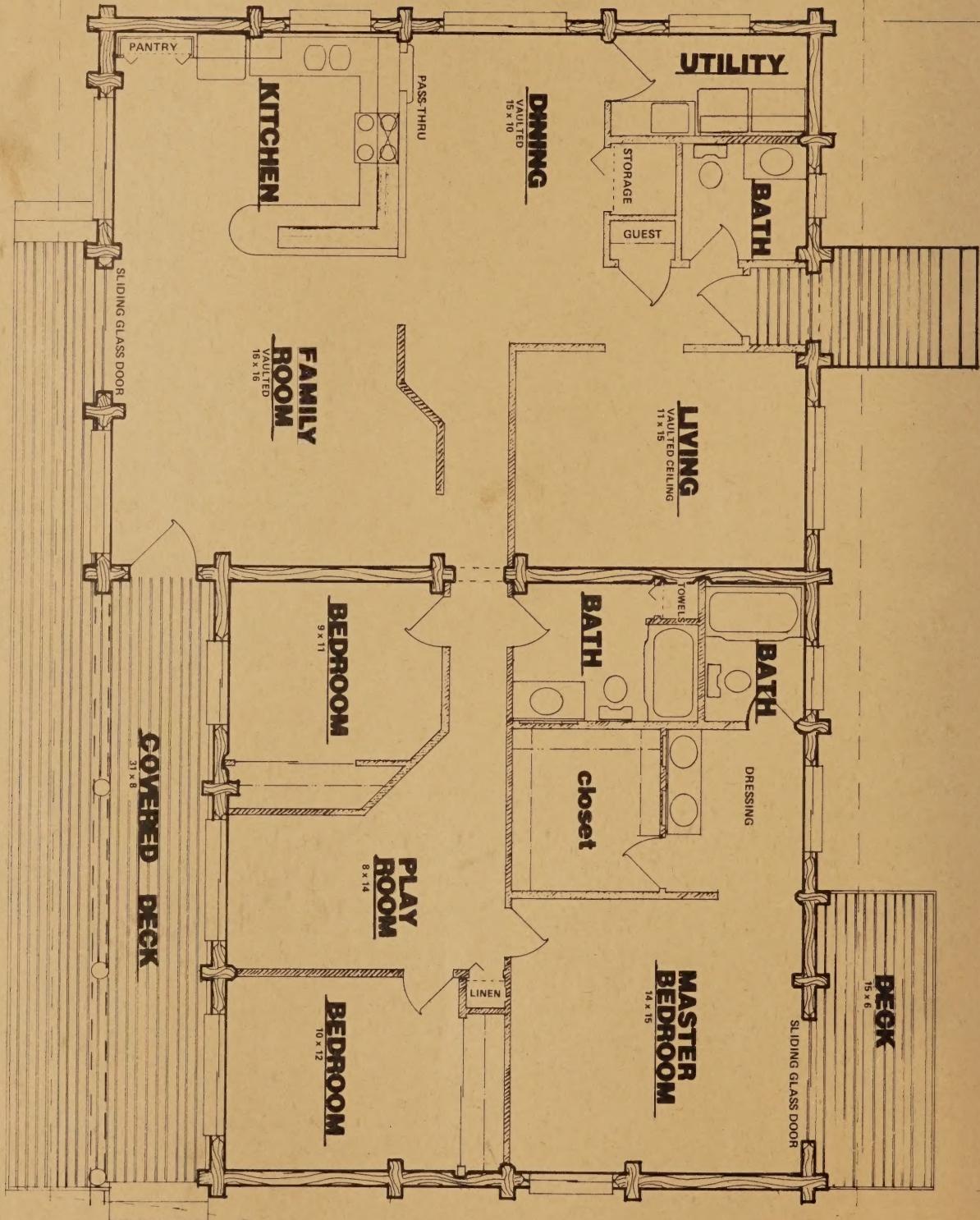
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*Rustic LOG*  
Structures

14000 Interurban Avenue South / Seattle (Tukwila), Washington 98168 / Ph: (206) 246-1333 Telex 32-0127

37'

60'



The PONDEROSA is our latest offering to the log home buyer. It features a kitchen/family room, formal living room, separate dining area, bright and cheery utility room, a complete master suite with a walk-in closet, dressing area and separate bath, and two additional bedrooms. Worth noting is the hallway which expands into a play area, hobby niche or whatever living area you wish it to be.

# The PONDEROSA



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~~541~~  
~~221~~  
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